

**This is
a Journal
about
our new
Mini.**

prodir[®]

Short is the future.

DS6 S.

The new Mini.



**Short isn't just short
but often simply smarter.**

Short is less, but also far more than the sum of its parts.



In 1962, freedom began above the knee. The mini skirt was a symbol of emancipation and sensuality. The others stuck to long trousers and lost out in the long run.



**Prodir Mini – up to
24.4 mm shorter than
comparable models.
A strong statement that
less is more.**



Short is practical. Short hair saves energy, water and time but above all makes for a more relaxed attitude. And it's easier to get a bike helmet on over short hair, which makes it safer and better for the environment.



The Prodir Mini is living proof of the circular economy. Made 100% from an innovative recycled material produced with 40% lower CO2 emissions than standard ABS.

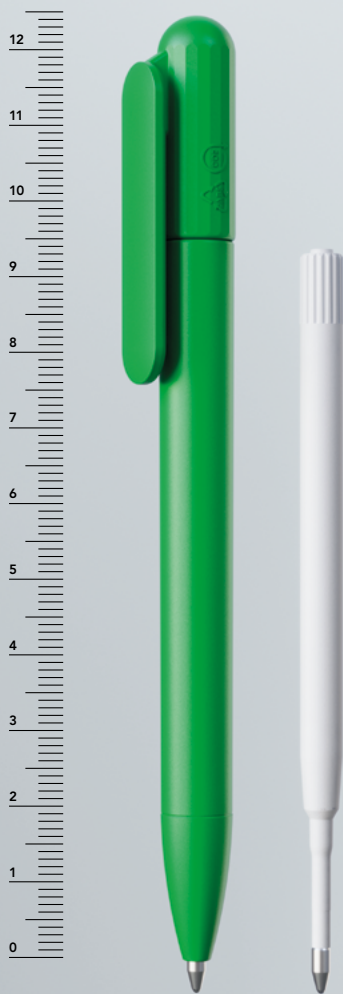


It was small, economical and fitted into the smallest parking space thanks to its total length of 3054 mm. Conceived as a stylish answer to the first energy crisis in the post-war period, the Austin Mini was just enough in every way to get you from A to B and have fun while doing it.



With a total length of 124.6 mm, the Prodir Mini is simply the right amount of pen you need to make writing easy for a long time.

Its Floating Ball® 1.0 refill with lead-free tip and low-pollutant ink writes and writes and writes – and when it finally runs out, it's easy to replace it and continue. Its housing may be shorter, but its useful life certainly is not.



**The Japanese haiku is the
shortest form to turn
the world into true poetry.**

AN OLD POND :
A FROG JUMPS IN,
SOUND OF WATER .

MATSUO BASHŌ

**Brand messages brought
to the point by the Prodir
Mini. Minimalist, timeless
and surprising.**

A vertical yellow pen is shown against a light gray background. The pen has a rounded, bulbous top. On the side of the pen, there is a small, embossed logo that appears to be the MINI brand logo. The text "Think mini." is printed in a bold, black, sans-serif font on the side of the pen's barrel.

Think mini.

Short is great for the mind too: a 10-minute power nap works wonders with relaxation, creativity and putting problems into context. Anything too long leads to lethargy.



The new DS6 S Mini. Less CO₂, less plastic, top performance.

- Up to 24.4 mm shorter than comparable models
- Casing made from 100% recycled ABS
- Recycled material produced with 40% lower CO₂ emissions than standard ABS
- Recycling logo and CO₂ reduction symbol in relief on the cap
- Lead-free Floating Ball® 1.0 refill with low-pollutant ink

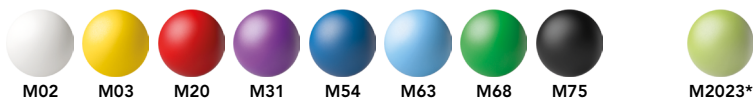
Facts,
not fakes.



Tech Specs

Cap, body and nose cone

Matt



Also available as Cloud Pen with free Web-App.

* Lime Zest, Designer's Choice 2023, available for the DS6 S Mini already starting from 500 pieces.

Print areas

	mm	Inch	Print	Notes
A Clip	33 × 7	1,30 × 0,28	6 colours	-
B Body	40 × 4	1,57 × 0,16	2 colours	



© 2023 Pagani Pens SA

Pagani Pens SA
Prodir
Via Serta 22
CH 6814 Lamone

Art direction /
Graphic design
Studio CCRZ
Editorial staff
Marketing Prodir
CGI
Studio 9010
Photo
Getty Images (p.13)



Facts, not fakes.

Think mini.
And if they
don't want you to,
do it anyway.