# SENATOR MADE IN GERMANY.

Pens, Notebooks and Mugs

Catalogue 2023

Assembly

LOGO

Free Replacement Refill

Injection moulding

• Mix & Metch rr Loyalty Grof Refill • Systering

> Processes · V uccess · Free R uines · Award l Footprint ·

ar + 5 Location Saving Resourc



CO₂ Saving<sup>ality</sup>







**CLIMATE** FRIEND

Valid from January 1, 2023 With this price list all previous prices and conditions lose their validity. All prices are industrial prices and are to be understood as recommended selling price in euro per piece, ex works, excluding VAT. Whilst our catalogues are prepared with utmost care SENATOR GmbH cannot guarantee the completeness and accuracy of the information provided. Our general terms apply. You will find these at www.senator.com

#### Dear Valued Customer,

Thank you for choosing senator® and for placing your trust in us.

After another turbulent year, we are grateful and proud that, as a family run business, we are still able to provide a quality and exceptional service to each and every one of our customers. Here at senator<sup>®</sup>, we know very well how important trust and continuity are.

We are proud to present our new catalogue and we are particularly pleased to highlight three great themes in 2023:

#### • New products made from recycled materials:

We have added three new additions to our climate-neutral recycled range and we have also expanded the colour palette of all recycled pens to a total of 11 vibrant colours.

#### • Endless new combination possibilities with Mix & Match:

We have now also added our biobased and recycled pens to the wide choice of parts for custom-made colour combinations.

#### • Free refill:

We have extended the life of our ball pens and with it your advertising impact many times over by offering the option of ordering free replacement refills.

Continuity and reliability also means to us that we always make a fair price offer to our business partners, financially provide for 200 employees in Germany and Great Britain and continuously invest in the factory in Odenwald/Germany.

Despite cost increases of far beyond 100% in some cases, we kept our prices constant in 2022. After carefully analysing our operating and overhead costs for 2022 and, due to global factors in recent times, we find ourself with no choice but to implement some price changes that will come into effect from 1st January 2023.

This was a difficult decision to make, as we know the effect it can have on our customers. We, therefore, thank you for your understanding and support during this change, and as always, we promise to deliver the highest quality products and services possible. We guarantee that we will continue to work closely with you to support you in your projects and to help you with your budget, brand and end user.

We look forward to continue working with you.

Sincerly,

Daniel Jeschonowski Group CEO Senator



# **COMPLETE VALUE CHAIN IN GERMANY**

All senator<sup>®</sup> plastic pens are fully produced in Germany using 100% Green electricity. For us, "Made in Germany" goes far beyond mere advertising and encompasses the entire value chain from **design** and **development**, **injection moulding**, **assembly** and **printing** to **logistics** and **quality assurance**. This means we know exactly which raw materials go into every single writing instrument.

Your advantages with senator®:

- Short transport distances and proximity to the market
- Safe and durable products
- High and uniform quality standards
- Extensive know-how with experienced
   employees
- Flexibility in product development

With each of our writing instruments, we achieve a leading  $CO_2$  footprint in the industry per metre of writing length, because **in terms of ecological footprint, a product "Made in Germany" clearly exceeds other imported products.** 



Senator<sup>®</sup> products are always the safe choice and fulfil all legal requirements. To us, the BSCI and Sedex membership is as self-evident as the certification according to ISO 9001 and 14001.



#### **SENATOR® IS CLIMATE NEUTRAL**

A healthy environment plays a major role for us. That is why we pay special attention to sustainable materials and production processes, ecological compatibility, waste avoidance, resource conservation and recycling. For example, we only purchase green electricity from hydropower and at the same time invest in electricity-saving measures at our production site.

Another important step in holistic climate protection is the offsetting of greenhouse gases. For us, this means not only continuing our efforts to reduce them, but also recording unavoidable greenhouse gas emissions and offsetting them through climate protection projects. For this reason, Senator GmbH is a climate-neutral company since 2021.

With the climate neutrality of our company, we support both regional and global climate protection projects. In this way, we also promote the achievement of the global Sustainable Development Goals, such as the fight against poverty or the improvement of living conditions in emerging and developing countries.





MADE WITH

100 % R-ABS

MATERIAL

# **PLASTIC PENS**

BIO



FREE

REFILL

**RECYCLED PENS** 



Pages 18 - 20

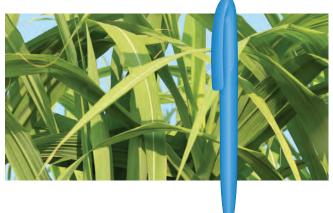
A total of 5 models are now available as an option made of recycled material. For the production, we use an ABS ReCompound based on >95% recycled material. This means reusing industrial production scraps and waste, returns and everyday products. The CO<sub>2</sub> emissions generated in the production of these products are offset by investments in climate protection projects.



**Climate neutral** Product ClimatePartner.com/13772-1910-1001

## **BIO PENS**

**FREE REFILL** 



We have already had many years of experience in processing bio-plastic and have 4 models made of this material in our range. The bio material we process is a PLA (polylactic) obtained from sugar cane from certified GMO-free cultivation. The CO<sub>2</sub> emissions generated in the manufacture of these products are offset by investments in climate protection projects.



Senator<sup>®</sup> writing instruments are designed for a

**Climate neutral** 

m/13772-1910-1001

Product

long service life. This already makes a significant contribution to conserving resources. But what happens when the refill is empty?

At senator®, we use commercially available refill formats that allow for replacement. We actively support this refill exchange and make it easy for users to get the right refill. Simply by placing an order online. Again and again.

#### refills.senator.com

Page 16





#### **QR CODE PENS**



The senator<sup>®</sup> QR code pen offers you an ideal opportunity to link haptic advertising with the digital world - cost-effectively and very simply. All products marked with the QR-CODE logo in our catalogue are ideally suited for this type of printing. Also options with coloured or even transparent clips.



# NFC PENS



The modern complement to digital technology and the classic ball pen: simply hold an NFCenabled smartphone to the chip inside the pen and find linked information. In this way, a **limitless amount of information** can be included with the advertising message.





ducts can also be



#### **MY.SENATOR.COM**



The most popular senator® products can also be ordered online at any time. Including your own print approval. **Fast and easy.** 

A large selection of plastic and metal pens, mugs and notebooks are just a click away. In small quantities and digitally printed. Even last-minute deliveries for events or sampling are no problem at all.

#### my.senator.com

Page 13



INTRODUCTION

#### **MIX & MATCH**



**CUSTOMISED COLOURS** 

Set your own colour combinations and adapt your ball pens individually to your corporate design.

Many senator<sup>®</sup> ball pens can be individually mixed in colour and finish. This creates almost endless possibilities for your personal colour combination. The "MIX & MATCH" logo indicates which models offer this service.

We produce our plastic writing instruments in our own factory. This also enables us to fulfil your

Just tell us the PANTONE® number of the colour you have chosen, and we will produce the entire pen or just a specific part in the **colour of your** 

Set no limits to your ideas.

individual colour wishes.

Let your imagination run wild.

choice.





**METAL PENS** 

**PLASTIC PENS** 





Page 11

Page 10

Page 92 - 95

In our 2,600 m<sup>2</sup> print shop in Germany, we brand all our products using a wide variety of printing processes, perfectly matched to your logo and your selected product.

We are experts in a wide range of printing processes and additionally develop and invest in highly specialised machines of the future.

We also print in our own print shops in our subsidiaries in France and the UK, and we can respond to customer needs with more flexibility and reduce local lead times.



MUGS



# **PRODUCT RANGE WRITING INSTRUMENTS**





INTRODUCTION

**PLASTIC PENS** 

# **PRODUCT RANGE MUGS**



0904

91

0905

89

0906

92

0903

91

MUGS

NOTEBOOKS

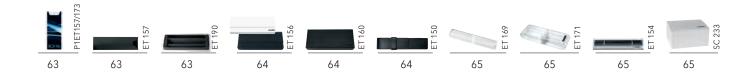
# **SENATOR PLUS**

# **PRODUCT RANGE METAL PENS**

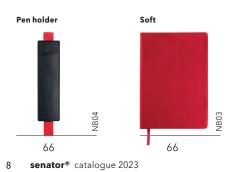




CASES



NOTEBOOKS





Structure

# **SENATOR PLUS**

# **PRODUCT RANGE MUGS**



INTRODUCTION

NOTEBOOKS

MUGS



# **CUSTOMISED COLOURS**



#### **MIX & MATCH SERVICE**



Would you like a different colour combination for your favourite pen? Then the senator® Mix & Match service is just right for you. Combine the colours of our catalogue products freely according to your wishes and your corporate design. Parts of the different finishes polished, matt, clear and frosted can also be freely combined with each other and even supplemented with a metal tip if available.

We produce all plastic parts ourselves. This means that we can produce and combine the parts in the corresponding colours for you from a quantity **of 10,000 pieces**. This opens up almost **limitless possibilities** for your very own personalised ball pens.

An example:

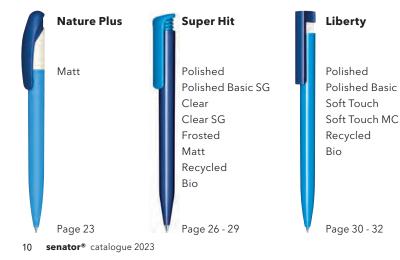
The Bridge model consists of 3 parts, each of which is available in 15 colours, with the tip additionally available in a metal version.

This opens up 3,600 possible combinations for this model. And all that **at no extra charge.** 

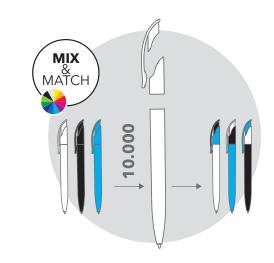
#### MODELS

These five senator<sup>®</sup> models offer the possibility of individual combinations. Pick your favorite design and combine the parts of all standard models of the same design.

We will also be happy to help you select your desired model. Please contact us.







All articles marked with this logo can be combined individually in their colours.



#### Bridge

Clear Clear MT Polished Polished MT

# **CUSTOMISED COLOURS**



MUGS

# **COLOURING ACCORDING TO PMS SPECIFICATION**

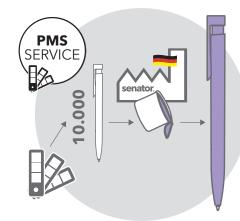


You can't find your desired colour among our catalogue products? Then use the senator® PMS service.

Tell us the PANTONE<sup>®</sup> number of your desired colour and we will produce the pen or just a specific part in your **very own personal shade**.

This is possible from a quantity of 10,000 pieces.

For approval we will send you a sample plate made in the desired colour.



Our colour references always refer to the PANTONE® Matching System, however we must point out that the product itself - because of different surfaces, lighting and materials - can differ from the colour tone printed on paper. This is why we cannot accept complaints for such deviations.

#### This service is available for all plastic pens.

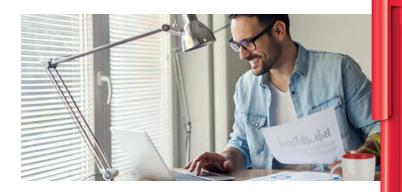
For price information please see page 101.



# **FAST DELIVERY SERVICES**



# **EXPRESS SERVICE (ONLINE PORTAL)**



You can also simply place your orders online at any time. Including print approval. Fast and easy.

With the integrated configurator, you can create the finished print data at the same time. This saves further coordination processes and leaves you time to take care of your customers.

- We produce all articles within **5 working days**
- Plastic pens from 50 pieces, incl. digital print
- Metal pens from 10 pieces, incl. laser engraving
- Mugs from 6 pieces, incl. sublimation print
- Notebooks from 10 pieces, incl. laser engraving
- Free printed samples also available.



EXPRESS 000.1 × SAECIS

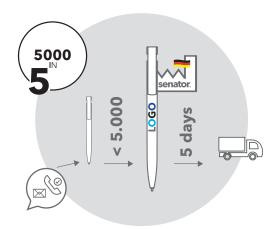
All products marked with the logo "EXPRESS" are available online at my.senator.com.

# 5,000 BALL PENS IN 5 DAYS

Take advantage of the unique senator<sup>®</sup> "5000 in 5" services. All of your orders for volumes of up to 5,000 pieces will be produced in Germany within 5 days, including up to 5-colour printing, packaging and ready for dispatch.

- 5 days production period from approval of the artwork until 12:00 pm
- Up to 5,000 ball pens
- Up to **5 colour printing** (standard print, 1 position)
- Valid for all colours of the respective model
- Blue ink

For price information please see page 101.



All products marked with the logo "5000 in 5" can be 5-colour-printed within 5 days.

# ANTIBAC

GREEN

# **PLASTIC PENS**

**METAL PENS** 



# **BALL PENS WITH ANTIBACTERIAL EFFECT**



• The active ingredient is processed in the plastic material and can therefore neither be rubbed off nor reduced by other external conditions.



- We use a plastic from Germany enriched with silver compounds.
- All plastic parts have an antibacterial effect, tested according to ISO 22196 and an antiviral effect, tested in accordance with ISO 21702.
- senator<sup>®</sup> Antibac<sup>®</sup> offers antibacterial protection of 99.9 % up to 24 hours and an antiviral protection up to 12 hours.



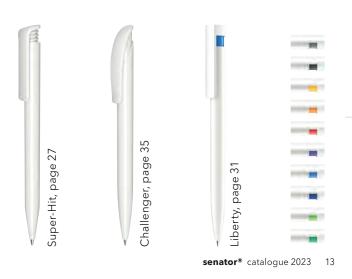
Suitable for everyday use and effective at all times.

#### MODELS

Three popular senator<sup>®</sup> designs are available as Antibac variant available. Marked in this catalogue with the logo "ANTIBAC".

Germs that settle on the surface

cannot survive.



# **CONNECTED PENS**



## **BALL PENS WITH NFC FUNCTION**



Use the senator<sup>®</sup> Challenger pens with an integrated NFC tag and transmit additional digital information.

As soon as you hold an NFC-enabled smartphone to the preprogrammed NFC tag, you will see the additional information linked to the chip – individually tailored to your wishes, always up to date and can be changed at any time.

#### THE SENATOR® CONNECTED PEN PACKAGE

- 1. We equip your Challenger with a clever NFC tag.
- 2. When placing your order, you send us the **link of your choice** to which the chip should refer.
- 3. The ball pen is thus already coded on delivery and **immediately** ready for use. With your individual log-in data you can change the link any time.
- 4. The **printed NFC scan logo** informs the user of the digital function.

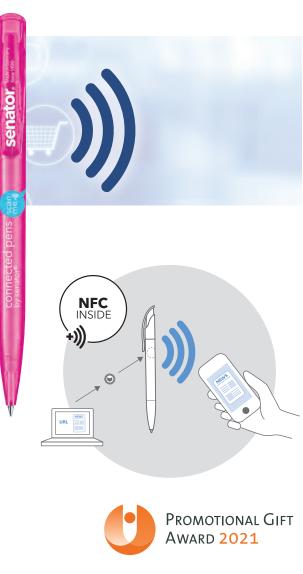
#### **EXAMPLE APPLICATIONS**

• Business cards

With all important contact information including a call function

- Videos To your product and service range
- Sales documents Price lists, catalogues, flyers always available
- Special Offers With special discount code to redeem with the ball pen

For price information please see page 101.



#### MODELS

Each of our Challenger Clear models can be equipped with an NFC tag.

Challenger Clear, page 37







# **CONNECTED PENS**



# **BALL PENS WITH OR CODE**

Lan In addition to the NFC pen, the senator® QR code ball pens offer you another option for a quick and contactless transfer of additional information. QR codes have been established as a printing option at senator® QR CODE for several years. Now, new and revolutionary applications can 00 be linked with QR codes. ,⊡×, THE SENATOR® OR CODE PEN PACKAGE 1. Send us the **link of your choice** for your personalised QR code when placing your order.

- 2. We create your very own QR code, according to CI specifications and the **best possible readability.**
- 3. We print the QR code in best digital print quality, without additional costs.\*
- 4. The ball pen is then immediately ready for use.

#### **EXAMPLE APPLICATIONS**

- **Business cards**
- With all important contact information including a call function
- WiFi Connection With direct access to the corresponding Wi-Fi network (e.g. hotel industry)
- **Social Media Channels** All information/news on your product and service range
- Events

Announce your trade fairs with all important data

\*The QR code is equivalent to a digital print on the clip and can also be applied as part of your logo print at no extra cost.

#### MODELS

All items in this catalogue marked with the "QR CODE" logo can easily be provided with a QR code print on the clip.

Also possible on coloured and

transparent clips as long as the

to the clip colour.

print colour is of sufficient contrast



senator<sup>®</sup> catalogue 2023 15



# FREE REPLACEMENT REFILL



Once the refill is empty, it is easy to extend its life span. We offer all users of our writing instruments from Europe the opportunity to order a free replacement refill via our website **refills.senator.com**. You only pay a shipping fee of 1 €.

This avoids waste, protects the environment and extends the advertising life of your ball pen many times over.

#### refills.senator.com



A high quality refill ensures a more pleasurable writing experience and guarantees higher levels of exposure and a better economic return for brands. As a specialist in plastics processing, we also produce our X20 and G2 plastic refills **in our own factory in Germany.** 

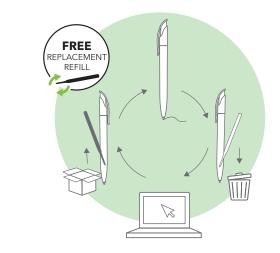
The **senator® magic flow G2** refill belongs to the best of its class:

- High class quality ball point
- **Compliant** to ISO-12757-2 and tested under stringent quality criteria to the highest standards
- In two sizes:

1.0 mm for all who prefer a clear and fine line1.4 mm for all those who love more ink flow and thus even smoother writing

- Thanks to the quality ballpoint and **premium-quality German ink** the writing is exceptionally smooth and even
- Our refill promise: **up to 5 years of writing power** of our G2 refills





8062 senator® magic flow X20 refill (1.0 mm) Blue or black, writing length up to 2 km

- 8004 senator® magic flow G2 refill (1.0 mm) Blue or black, writing length up to 5 km
- 8080 senator® magic flow G2 refill (1.4 mm) Blue or black, writing length up to 3.5 km

senator.

8068 senator® magic flow metal refill, G2 Blue or black, writing length up to 8.5 km





INTRODUCTION

**PLASTIC PENS** 

**METAL PENS** 

# **BIOBASED PLASTICS AND RECYCLED PLASTICS**





#### **BIOBASED PLASTICS** (PLA)

We use a PLA based on renewable resources for our bio products. Our PLA is made from sugar cane. One of the most efficient raw materials for PLA production.



#### **RECYCLED PLASTICS** (R-ABS)

**Climate neutral** 

om/13772-1910-1001

Product

We use an ABS recompound based on >95% recycled material. This means reusing industrial production remnants and waste, returns and everyday products.

SERVICES

NOTEBOOKS

Source	Renewable raw material with a biobasis	Genuinely recycled plastic from durable articles
Material basis	PLA (poly lactic acid from sugar cane)	ABS (Thermoplastic material)
Core characteristics	Pleasant feel and natural colours	High-quality surfaces
CO₂ footprint	CO₂ reduced, as up to 85 % is organic / renewable	Up to 75 % less CO2 compared to new ABS plastic



#### senator<sup>®</sup> catalogue 2023 17

# SUPER HIT MATT RECYCLED

Standard print

Image scale 1:1

MADE BERMANY

GERMAN

GREEN

100 % R-AE RECYCLEE MATERIAL

FREE PLACEMEI REFILL



#### ART. NO. 3304

Push ball pen with visible parts made from recycled material Matt opaque barrel,

Matt opaque barrel, durable senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

#### SERVICES

PMS Service: from 10,000 pieces, see page 11

# TRENTO MATT RECYCLED



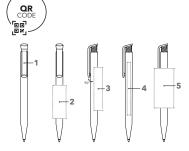
Each Super Hit Matt Recycled ball pen is engraved with "recycled" at the side.

#### INDUSTRIAL PRICES (€/PC.)

GREEN

RSP in euro per piece, VAT not included.					
3304	500	1,000	2,500	5,000	
Incl. 1c standard print, per position	0.61	0.53	0.48	0.44	
Each further colour	0.26	0.18	0.13	0.09	
Incl. digital print (CMYK), per motif	0.99	0.80	0.67	0.57	

For branding prices please refer to page 101



#### **BRANDING / AREA**

1	Standard print	35 x 6 mm
	Digital print	35 x 7 mm
2	Standard print	50 x 20 mm
3	Standard print	65 x 13 mm
4	Digital print	60 x 7 mm
5	Standard print (from 1,000 pieces)	60 x 30 mm
	2 3 4	Digital print       2     Standard print       3     Standard print       4     Digital print       5     Standard print





#### ART. NO. 3305

#### Push ball pen with visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

#### SERVICES

PMS Service: from 10,000 pieces, see page 11

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
3305	500	1,000	2,500	5,000	
Incl. 1c standard print, per position	0.73	0.65	0.60	0.56	
Each further colour	0.26	0.18	0.13	0.09	
Incl. digital print (CMYK), per motif	1.11	0.92	0.79	0.69	

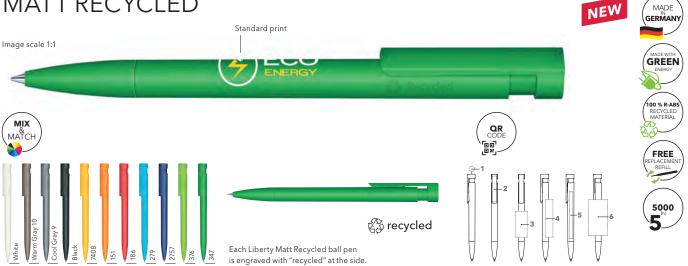
For branding prices please refer to page 101

#### **BRANDING / AREA**

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	40 x 20 mm
	3	Digital print	60 x 7 mm
	4	Standard print	60 x 13 mm
	5	Standard print	60 x 30 mm
		(from 1,000 pieces)	



# LIBERTY MATT RECYCLED



#### ART. NO. 3307

Push ball pen with visible parts made from recycled material Matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m,

ink colour: blue or black Available from May 2023. Please note that recycled material may show slight colour variations.

#### SERVICES

PMS Service: from 10,000 pieces, see page 11 5.000 in 5: see page 12

# CHALLENGER MATT RECYCLED

Image scale 1:1



#### ART. NO. 3402

#### Push ball pen with visible parts made from

recycled material Matt opaque body surface, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black Please note that recycled material may show slight colour variations.

#### SERVICES

PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 5.000 in 5: see page 12

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
3307	500	1,000	2,500	5,000	
Incl. 1c standard print, per position	0.84	0.76	0.71	0.67	
Each further colour	0.26	0.18	0.13	0.09	
Incl. digital print (CMYK), per motif	1.22	1.03	0.90	0.80	

For branding prices please refer to page 101

Standard print

DOLUTIO

2

#### **BRANDING / AREA**

Сар	1	Digital print	Ø 9,5 mm
Clip	2	Standard print	40 x 6 mm
		Digital print	35 x 7 mm
Barrel	3	Standard print	45 x 20 mm
	4	Standard print	65 x 13 mm
	5	Digital print	60 x 7 mm
	6	Standard print (from 1,000 pieces)	60 x 30 mm
		(1101111,000 pieces)	



MADE GERMAN 

GREEN

100 % R-AB MATERIAL

FREE

EXPRESS

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Recycled Material

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RSP in	euro	ner	piece.	νΔτ	not	inclu	hah

Each Challenger Matt Recycled ball pen is

engraved with "Recycled Material" on the back.

500	1,000	2,500	5,000
0.96	0.88	0.83	0.79
0.26	0.18	0.13	0.09
1.34	1.15	1.02	0.92
-	0.29	0.29	0.29
	0.96 0.26 1.34	0.96         0.88           0.26         0.18           1.34         1.15	0.96         0.88         0.83           0.26         0.18         0.13           1.34         1.15         1.02

For branding prices please refer to page 101

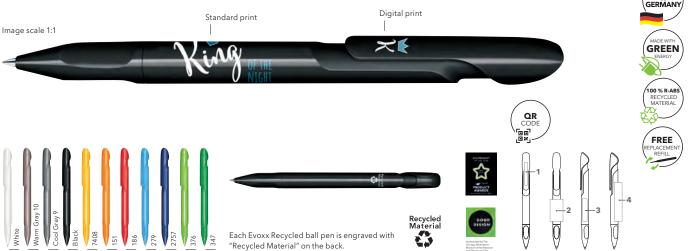
#### **BRANDING / AREA**

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	60 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 35 mm

SERVICES

INTRODUCTION

# EVOXX POLISHED RECYCLED



500 1.000 2.500 5.000

0.71 0.67

0.13

Digital print

WaterSports

0.90 0.80

0.09

0.84 0.76

0.26 0.18

1.22 1.03

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

For branding prices please refer to page 101

Incl. 1c standard print,

Incl. digital print (CMYK),

Each further colour

3273

per position

per motif

#### ART. NO. 3273

Push ball pen with visible parts made from recycled material Glossy opaque barrel, durable senator® magic flow G2 refill, (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

#### SERVICES

Image scale 1:1

PMS Service: from 10,000 pieces, see page 11

# **EVOXX DUO** POLISHED RECYCLED



500 1,000 2,500 5,000

1.22 1.03 0.90 0.80

0.71 0.67

0.84 0.76

0.26 0.18 0.13 0.09

Each Evoxx Recycled ball pen is engraved with "Recycled Material" on the back.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

For branding prices please refer to page 101

Incl. 1c standard print,

Incl. digital print (CMYK),

3274

per position

per motif

Each further colour



**BRANDING / AREA** 

	Dinto /		
Clip	1	Standard print	35 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	28 x 20 mm
		Standard print (from 1,000 pieces)	40 x 28 mm
	3	Digital print	35 x 7 mm
	4	Standard print Standard print (from 1,000 pieces)	50 x 12 mm 55 x 18 mm
9	Product	ite neutral	



#### ART. NO. 3274

#### Push ball pen with visible parts made from recycled material

Glossy opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

#### Available from May 2023.

Please note that recycled material may show slight colour variations.

#### SERVICES

PMS Service: from 10,000 pieces, see page 11



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в

lip	1	Standard print Digital print	35 x 5 mm 35 x 7 mm
		Digital print	55 x 7 11111
arrel	2	Standard print	28 x 20 mm
		Standard print (from 1,000 pieces)	40 x 28 mm
	3	Digital print	35 x 7 mm
	4	Standard print	50 x 12 mm
		Standard print (from 1,000 pieces)	55 x 18 mm
<b>.</b>		_	

NEW

MADE GERMAN

GREEN

100 % R-AB RECYCLED MATERIAL

FREE



60



MADE

# **PLASTIC PENS**

MADE

GERMAN

GREEN

BIO

EXPRESS

5000

35 x 6 mm

35 x 7 mm

50 x 20 mm

65 x 13 mm

60 x 7 mm

60 x 30 mm

5

**SUPER HIT BIO** 

# **THE CLASSIC** IN BIO PLASTIC.

Renewable raw materials, sustainable production processes and German-made quality make senator® long-life ball pens perfect choice for your environmentally conscious brand presentation.







#### ART. NO. 3300

#### Push ball pen

Barrel: bio-based material, matt surface, clip pusher: polished opaque, white, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black Please note: The surface of products made of bio plastics may show slight irregularities.

#### SERVICES

PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 5.000 in 5: see page 12

#### INDUSTRIAL PRICES (€/PC.)

with "biobased" at the side.

RSP in euro per piece, VAT not included.

3300	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.66	0.58	0.53	0.49
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.04	0.85	0.72	0.62

Each Super Hit Bio ball pen is engraved 🕥 biobased

For branding prices please refer to page 101



**BRANDING / AREA** 

1 Standard print

Digital print

2 Standard print

3 Standard print

5 Standard print

(from 1,000 pieces)

4 Digital print

Climate neutral Product ClimatePartner.com/13772-1910-1001

Clip

Barrel

#### **LIBERTY BIO**

BIO

LIBERTY

# **TOP DESIGN** WITH BIOPLASTICS.

A thoroughly durable concept: bio-based plastic, replaceable refill and trendy look. Environmental awareness hand in hand with good design.



#### MADE Standard print GERMAN Image scale 1:1 ELEPHA MADE V GREEN BIO FREE REFIL EXPRESS à 5000 5



#### ART. NO. 3310

#### Push ball pen

Barrel and tip: bio-based material, matt surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black Note: The surface of products made of bio plastics may show slight irregularities.

#### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 5.000 in 5: see page 12



500 1.000 2.500 5.000

0.93 0.85 0.80 0.76

1.31 1.12 0.99 0.89

0.13 0.09

0.18 0.26

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece. VAT not included.

For branding prices please refer to page 101

Incl. 1c standard print.

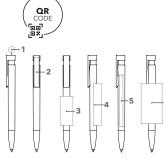
Incl. digital print (CMYK).

3310

per position

per motif

Each further colour



#### **BRANDING / AREA**

1	Digital print	Ø 9.5 mm
2	Standard print	40 x 6 mm
	Digital print	35 x 7 mm
3	Standard print	45 x 20 mm
4	Standard print	65 x 13 mm
5	Digital print	60 x 7 mm
6	Standard print (from 1,000 pieces)	60 x 30 mm
	3 4 5	<ol> <li>Standard print Digital print</li> <li>Standard print</li> <li>Standard print</li> <li>Standard print</li> <li>Digital print</li> <li>Standard print</li> </ol>



Climate neutral Product ClimatePartner.com/13772-1910-1001

# **SKEYE** BIO



> PSI SUSTAINABILI AWARDS



#### INDUSTRIAL PRICES (€/PC.)

side of the clip.

reddot award 2019

winner

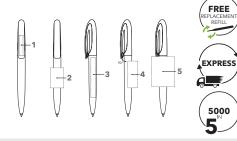
RSP in euro per piece, VAT not in	ciuuec	1.		
3290	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.19	1.11	1.06	1.02
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.57	1.38	1.25	1.15
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29

Each Skeye Bio ball pen is marked at the

For branding

BIO MILK CO-OP

Standard print



#### ART. NO. 3290

Twist ball pen

bio-based material, matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black Note: The surface of products made of bio plastics may show slight irregularities.

#### SERVICES

Image scale 1:1

MIX MATCH

PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 5.000 in 5: see page 12

# NATURE PLUS BIO

	500	1,000	2,500	5,000
ndard print, n	1.19	1.11	1.06	1.02
r colour	0.26	0.18	0.13	0.09
l print (CMYK),	1.57	1.38	1.25	1.15
magic flow refill 1.4	-	0.29	0.29	0.29
g prices please refer	to pag	e 101		

#### **BRANDING / AREA**

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	30 x 20 mm
	3	Digital print	50 x 7 mm
	4	Standard print	40 x 15 mm
	5	Standard print (from 1,000 pieces)	45 x 34 mm



MADE GERMAN 

GREEN

BIO

EXPRESS à

5000

5

**METAL PENS** 

INTRODUCTION

**PLASTIC PENS** 

SERVICES

#### Push ball pen

bio-based material, matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

#### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 5.000 in 5: see page 12

#### INDUSTRIAL PRICES (€/PC.)

the side of the clip.

RSP in euro per piece. VAT not included.									
2796	500	1.000	2.500	5.000					
Incl. 1c standard print. per position	1.06	0.98	0.93	0.89					
Each further colour	0.26	0.18	0.13	0.09					
Incl. digital print (CMYK). per motif	1.44	1.25	1.12	1.02					
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29					

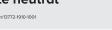
Each Nature Plus ball pen is marked at

For branding prices please refer to page 101

#### **BRANDING / AREA**

Clip	1	Standard print	30 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 15 mm
	4	Digital print	80 x 7 mm





#### DART

# INEXPENSIVE COMPANION IN EVERYDAY LIFE.

Beautifully designed ball pens with simple lines and great quality – a erfect match to fit any budget.





#### ART. NO. 2600

#### Push ball pen

Glossy opaque body and clip surface, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

PMS Service: from 10,000 pieces, see page 11 5.000 in 5: see page 12

#### INDUSTRIAL PRICES (€/PC.)

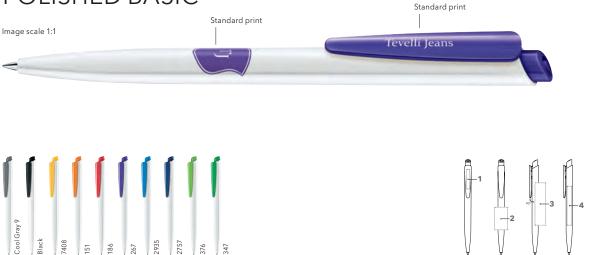
RSP in euro per piece, VAT not included.						
500	1,000	2,500	5,000			
0.51	0.43	0.38	0.34			
0.26	0.18	0.13	0.09			
0.89	0.70	0.57	0.47			
	<b>500</b> 0.51 0.26	500         1,000           0.51         0.43           0.26         0.18	500         1,000         2,500           0.51         0.43         0.38           0.26         0.18         0.13			

For branding prices please refer to page 101

# BRANDING / AREA

Clip	1	Standard print	30 x 4 mm
			or 25 x 5 mm
			or 20 x 6 mm
		Digital print	33 x 4 mm
			or 28 x 5 mm
			or 23 x 6 mm
Barrel	2	Standard print	35 x 20 mm
	3	Standard print	65 x 12 mm
	4	Digital print	60 x 7 mm

# DART POLISHED BASIC



#### ART. NO. 2959

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

SERVICES

PMS Service: from 10,000 pieces, see page 11 5.000 in 5: see page 12

# DART CLEAR

Image scale 1:1

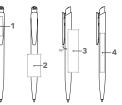


RSP in euro per piece. VAT not included.							
2959	500	1.000	2.500	5.000			
Incl. 1c standard print. per position	0.51	0.43	0.38	0.34			
Each further colour	0.26	0.18	0.13	0.09			
Incl. digital print (CMYK). per motif	0.89	0.70	0.57	0.47			

For branding prices please refer to page 101

Standard print

IT



#### **BRANDING / AREA**

Clip	1	Standard print	30 x 4 mm
			or 25 x 5 mm
			or 20 x 6 mm
		Digital print	33 x 4 mm
			or 28 x 5 mm
			or 23 x 6 mm
Barrel	2	Standard print	35 x 20 mm
	3	Standard print	65 x 12 mm
	4	Digital print	60 x 7 mm

**METAL PENS** 



5000 5

#### Push ball pen

ar/White

Glossy transparent body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

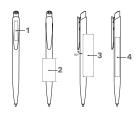
PMS Service: from 10,000 pieces, see page 11 5.000 in 5: see page 12

Cool Gray 9 445 7408 151 151 151 151 151 151 151 152 153 1004. Red 267 267

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.							
2602	500	1,000	2,500	5,000			
Incl. 1c standard print, per position	0.51	0.43	0.38	0.34			
Each further colour	0.26	0.18	0.13	0.09			
Incl. digital print (CMYK), per motif	0.89	0.70	0.57	0.47			

For branding prices please refer to page 101



#### **BRANDING / AREA**

Clip	1	Standard print	30 x 4 mm
			or 25 x 5 mm
			or 20 x 6 mm
		Digital print	33 x 4 mm
			or 28 x 5 mm
			or 23 x 6 mm
Barrel	2	Standard print	35 x 20 mm
	3	Standard print	65 x 12 mm
	4	Digital print	60 x 7 mm

**PLASTIC PENS** 

MADE

GERMAN

5000 5

# SUPER HIT POLISHED



500 1,000 2,500 5,000

0.51 0.43 0.38 0.34

0.38 0.34

0.51 0.43

0.26 0.18 0.13 0.09

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

For branding prices please refer to page 101

Incl. 1c standard print,

Incl. digital print (CMYK),

2883

per position Each further colour

per motif

#### ART. NO. 2883

Push ball pen

Glossy opaque body and clip surface, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 5.000 in 5: see page 12

# SUPER HIT POLISHED BASIC

#### Standard print Image scale 1:1 ARE health service à 52 Black 7408 267 2935 2757 186 151 376 347

#### ART. NO. 2955

#### Push ball pen

Cool Gray 9

Polished opaque body and clip surface, white barrel, coloured clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 5.000 in 5: see page 12

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
2955	500	1,000	2,500	5,000	
Incl. 1c standard print, per position	0.51	0.43	0.38	0.34	
Each further colour	0.26	0.18	0.13	0.09	
Incl. digital print (CMYK), per motif	0.89	0.70	0.57	0.47	
-					

For branding prices please refer to page 101

#### PRANDING / AREA

BRAND	ING /	AREA	
Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm
		Digital print (from 1,000 pieces)	70 x 33 mm

#### **BRANDING / AREA**

Cli

Ba

ip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
arrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm
		Digital print on white barrel (from 1,000 pieces)	70 x 33 mm

MADE GERMANY 

GREEN

EXPRESS

5000 5

# SUPER HIT POLISHED BASIC SG



INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

For branding prices please refer to page 101

Incl. 1c standard print,

Incl. digital print (CMYK),

2956

per position

per motif

Each further colour

#### ART. NO. 2956

#### Push ball pen

Polished opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11

# SUPER HIT POLISHED ANTIBAC®

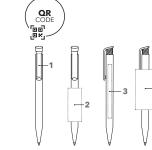
# Image scale 1:1

P

Antibac

A

Each Super Hit Antibac ball pen is marked "Antibac" on the back.



**BRANDING / AREA** 

3

4

5

1 Standard print

Digital print

Standard print

Standard print

(from 1,000 pieces)

Digital print

2 Standard print

Clip

Barrel

500 1,000 2,500 5,000

0.94 0.75 0.62 0.52

0.43 0.39

0.56 0.48

0.26 0.18 0.13 0.09

4

#### ART. NO. 3306

#### Push ball pen with antibacterial and antiviral surface

Plastic from Germany mixed with silver compounds, antibacterial effect confirmed by testing according to ISO 22196, antiviral effect according to ISO 21702. Polished opaque barrel surface, white barrel and clip, long lasting senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m Ink colour: blue or black

#### SERVICES

PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
3306	500	1,000	2,500	5,000	
Incl. 1c standard print, per position	0.56	0.48	0.43	0.39	
Each further colour	0.26	0.18	0.13	0.09	
Incl. digital print (CMYK), per motif	0.94	0.75	0.62	0.52	

For branding prices please refer to page 101

#### BRANDING / AREA

Clip	1	Standard print	35 x 7 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	40 x 20 mm
	3	Digital print	60 x 7 mm
	4	Standard print (from 1,000 pieces)	60 x 30 mm

SERVICES

MADE IN GERMAN

GREEN

35 x 6 mm

35 x 7 mm

35 x 20 mm

60 x 12 mm

80 x 7 mm

60 x 30 mm

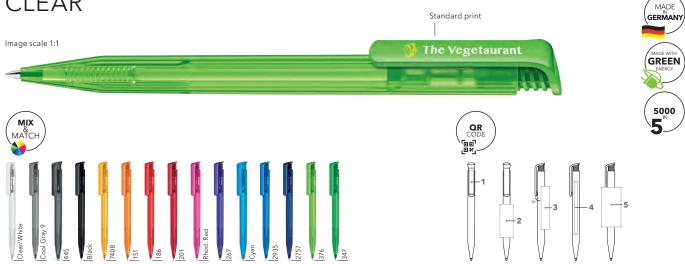
GREEN

senator. ANTIBAC

EXPRESS



# SUPER HIT CLEAR



#### ART. NO. 2756

#### Push ball pen

Glossy transparent body surface and shiny opaque clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 5.000 in 5: see page 12

# SUPER HIT CLEAR SG

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
2756	500	1,000	2,500	5,000	
Incl. 1c standard print, per position	0.51	0.43	0.38	0.34	
Each further colour	0.26	0.18	0.13	0.09	
Incl. digital print (CMYK), per motif	0.89	0.70	0.57	0.47	

For branding prices please refer to page 101

#### **BRANDING / AREA**

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm



#### ART. NO. 2234

#### Push ball pen

Glossy transparent body surface and shiny opaque clip, coloured soft grip zone, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
2234	500	1,000	2,500	5,000	
Incl. 1c standard print, per position	0.56	0.48	0.43	0.39	
Each further colour	0.26	0.18	0.13	0.09	
Incl. digital print (CMYK), per motif	0.94	0.75	0.62	0.52	

For branding prices please refer to page 101

#### **BRANDING / AREA**

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	35 x 20 mm
	3	Standard print	60 x 12 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm

# SUPER HIT FROSTED



#### ART. NO. 2244

#### Push ball pen

Translucent shine-free body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

Image scale 1:1

MIX

MATCH

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 5.000 in 5: see page 12

# SUPER HIT

#### INDUSTRIAL PRICES (€/PC.)

2244	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.51	0.43	0.38	0.34
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	0.89	0.70	0.57	0.47

For branding prices please refer to page 101

Standard print

De

# EXPRESS à 5000 5 <del>.</del>5

#### **BRANDING / AREA**

Standard print

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm

GERMANY

MADE

GREEN

AS LONG AS STOCKS LAST

5000 5



**METAL PENS** 

INTRODUCTION

**PLASTIC PENS** 

MADE

GERMANY

GREEN

SERVICES

#### Push ball pen

I Gray 9

Opaque, shine-free finish body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 5.000 in 5: see page 12

This item will be discontinued and is still available as long as stocks last.

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.						
2904	500	1,000	2,500	5,000		
Incl. 1c standard print, per position	0.51	0.43	0.38	0.34		
Each further colour	0.26	0.18	0.13	0.09		
Incl. digital print (CMYK), per motif	0.89	0.70	0.57	0.47		

For branding prices please refer to page 101

#### **BRANDING / AREA**

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm

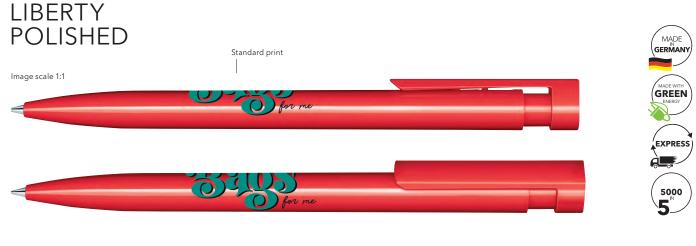
4

#### LIBERTY

# TIMELESS DESIGN WITH **HIGH EXPRESSION.**

Design in its purest form: Offers the perfect setting for selfconfident advertising with its purist design language and glossy colour selection. Long live your creativity.









#### ART. NO. 2915

#### Push ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

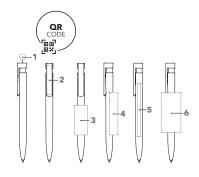
#### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 5.000 in 5: see page 12

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.						
500	1,000	2,500	5,000			
0.68	0.60	0.55	0.51			
0.26	0.18	0.13	0.09			
1.06	0.87	0.74	0.64			
	<b>500</b> 0.68 0.26	500         1,000           0.68         0.60           0.26         0.18	500         1,000         2,500           0.68         0.60         0.55           0.26         0.18         0.13			

For branding prices please refer to page 101



#### **BRANDING / AREA**

1	Digital print	Ø 9.5 mm
2	Standard print	40 x 6 mm
	Digital print	35 x 7 mm
3	Standard print	45 x 20 mm
4	Standard print	65 x 13 mm
5	Digital print	80 x 7 mm
6	Standard print (from 1,000 pieces)	60 x 30 mm
	Digital print on white barrel (from 1,000 pieces)	70 x 33 mm
	2 3 4 5	<ul> <li>2 Standard print Digital print</li> <li>3 Standard print</li> <li>4 Standard print</li> <li>5 Digital print</li> <li>6 Standard print (from 1,000 pieces)</li> <li>Digital print on white barrel</li> </ul>

# LIBERTY POLISHED BASIC



#### ART. NO. 2993

#### Push ball pen

Glossy opaque white barrel and clip surface, coloured transparent mid part, senator® magic flow G2 refill (1.0 mm), writing length up to 5 ,000 m, ink colour: blue or black

#### SERVICES

LIBERTY

Image scale 1:1

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 5.000 in 5: see page 12

POLISHED BASIC ANTIBAC®

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.						
2993	500	1,000	2,500	5,000		
Incl. 1c standard print, per position	0.68	0.60	0.55	0.51		
Each further colour	0.26	0.18	0.13	0.09		
Incl. digital print (CMYK), per motif	1.06	0.87	0.74	0.64		

For branding prices please refer to page 101

Standard print

#### **BRANDING / AREA**

1	Digital print	Ø 9.5 mm
2	Standard print	40 x 6 mm
	Digital print	35 x 7 mm
3	Standard print	45 x 20 mm
4	Standard print	65 x 13 mm
5	Digital print	80 x 7 mm
6	Standard print (from 1,000 pieces)	60 x 30 mm
	Digital print (from 1,000 pieces)	70 x 33 mm
	2 3 4 5	<ul> <li>2 Standard print Digital print</li> <li>3 Standard print</li> <li>4 Standard print</li> <li>5 Digital print</li> <li>6 Standard print (from 1,000 pieces)</li> <li>Digital print</li> </ul>

MADE GERMAN

GREEN

senator. ANTIBAC

ISO <u>işo</u>

EXPRESS

INTRODUCTION

**PLASTIC PENS** 

**METAL PENS** 

Black

7408

Cool Gray 9

#### Push ball pen with antibacterial surface

151

Plastic from Germany mixed with silver compounds, antibacterial effect confirmed by testing according to ISO 22196, antiviral effect according to ISO 21702. Polished opaque barrel surface, white barrel and clip, coloured mid, long lasting senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: black

186 267 2935 2757

376 347

#### SERVICES

PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12

# P Each Liberty Antibac ball pen is A marked "Antibac" on the back.

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

For branding prices please refer to page 101

Incl. 1c standard print,

Incl. digital print (CMYK),

Each further colour

3407

per position

per motif



500 1,000 2,500 5,000

0.63 0.59

0.13 0.09

0.82 0.72

0.76 0.68

0.26 0.18

114 095

**BRANDING / AREA** 

1	Standard print	35 x 7 mm
	Digital print	35 x 7 mm
2	Standard print	40 x 20 mm
3	Digital print	60 x 7 mm
4	Standard print (from 1,000 pieces)	60 x 33 mm
	3	Digital print 2 Standard print 3 Digital print 4 Standard print

SERVICES

# LIBERTY SOFT TOUCH



500 1,000 2,500 5,000

1.01 0.93 0.88 0.84

1.39 1.20 1.07 0.97

0.26 0.18 0.13 0.09

#### ART. NO. 2015

#### Push ball pen

Velvety body surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12

# LIBERTY SOFT TOUCH MC

# Standard print Image scale 1:1 MEDIA WIS

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

For branding prices please refer to page 101

Incl. 1c standard print,

Incl. digital print (CMYK),

2015

per position

per motif

Each further colour

#### ART. NO. 2942

#### Push ball pen

MIX MATCH

Velvety body surface, glossy transparent mid and clip holder, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11

#### INDUSTRIAL PRICES (€/PC.)

2942	500	1,000	2,500	5,000
Incl. 1c standard print, per position	-	1.43	1.38	1.34
Each further colour	-	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.89	1.70	1.57	1.47
Incl. laser engraving, per position	1.89	1.76	1.76	1.76

For branding prices please refer to page 101

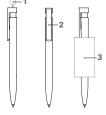
#### **BRANDING / AREA**

Сар	1	Digital print	Ø 9.5 mm
Clip	2	Standard print	40 x 6 mm
		Digital print	35 x 7 mm
Barrel	3	Standard print	60 x 30 mm
		(from 1 000 pieces)	

MADE GERMAN

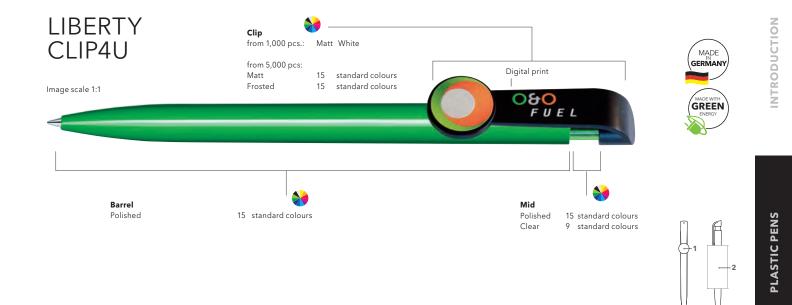
MADE GERMAN 

GREEN



#### **BRANDING / AREA**

Сар	1	Digital print	Ø 7.5 mm
Clip	2	Laser engraving	45 x 6 mm
Barrel	3	Standard print	60 x 30 mm
		(from 1 000 pieces)	



#### ART. NO. 3220

#### Push ball pen

Design your own clip shape or choose your favourite from available ones. Free combination option of different colours. senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: see page 10 PMS Service: from 10,000 pieces, see page 11

#### **BRANDING / AREA**

Clip	1	Digital print	max 40,5 x 16 mm (depending on clip shape)
Barrel	2	Standard print	60 x 30 mm
		Digital print on white barrel (from 1,000 pieces)	70 x 33 mm



#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.			
3220	1,000	2,500	5,000
With standard clip shape in white, matt			
Incl. 1c Standard print, per position	0.85	0.80	0.76
Each further colour	0.18	0.13	0.09
Incl. Digital print (CMYK) per motif	1.12	0.99	0.89

**METAL PENS** 

Design your own clip shape. Contact us for more information. 

Minimum order quantity 10,000 pcs.

#### We will be happy to submit an offer.

#### STANDARD CLIP SHAPES WITHOUT TOOLING CHARGES

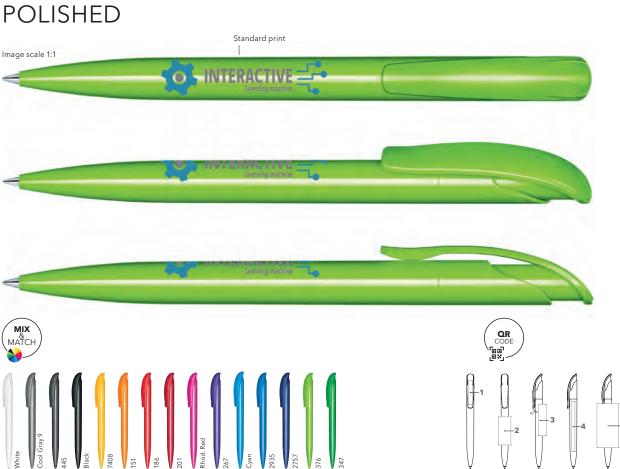


senator<sup>®</sup> catalogue 2023 33

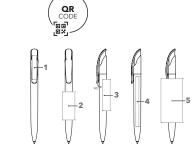


Design harmony in a classic white finish with colour accents. The soft, discreet lines charm everyone and form a true eye-catcher for your brand.

CHALLENGER







#### ART. NO. 2416

#### Push ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

#### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 5.000 in 5: see page 12

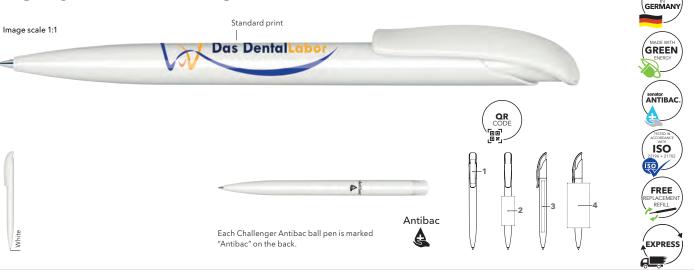
#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.						
2416	500	1,000	2,500	5,000		
Incl. 1c standard print, per position	0.76	0.68	0.63	0.59		
Each further colour	0.26	0.18	0.13	0.09		
Incl. digital print (CMYK), per motif	1.14	0.95	0.82	0.72		
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29		
For branding prices please refer to page 101						

#### **BRANDING / AREA**

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	80 x 7 mm
	5	Digital print on white barrel (from 1,000 pieces)	70 x 35 mm
		Standard print (from 1,000 pieces)	60 x 35 mm

## CHALLENGER POLISHED ANTIBAC®



500 1,000 2,500 5,000

0.73 0.69

0.13 0.09

0.29 0.29

0.86 0.78

0.26 0.18

1.24 1.05 0.92 0.82

0.29

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

Incl. 1c standard print,

Incl. digital print (CMYK),

Surcharge magic flow refill 1.4

For branding prices please refer to page 101

Each further colour

3401

per position

per motif

#### ART. NO. 3401

#### Push ball pen with antibacterial and antiviral surface

Plastic from Germany mixed with silver compounds, antibacterial effect confirmed by testing according to ISO 22196, antiviral effect according to ISO 21702. Polished opaque barrel surface, white barrel and clip, long lasting senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

## SERVICES

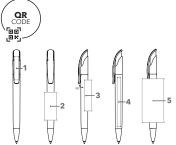
Image scale 1:1

МІХ MATCH

PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12

## **CHALLENGER** POLISHED MT





# NOTEBOOKS



ink colour: blue or black

#### Push ball pen

Glossy opaque body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m,

### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
2926	500	1,000	2,500	5,000	
Incl. 1c standard print, per position	1.16	1.08	1.03	0.99	
Each further colour	0.26	0.18	0.13	0.09	
Incl. digital print (CMYK), per motif	1.54	1.35	1.22	1.12	
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29	
For branding prices please refer	to pag	e 101			

## **BRANDING / AREA**

**BRANDING / AREA** 

1 Standard print

Digital print

2 Standard print

4 Standard print

(from 1,000 pieces)

3 Digital print

Clip

Barrel

1	Standard print	35 x 7 mm or 40 x 5 mm
	Digital print	35 x 7 mm
2	Standard print	45 x 20 mm
3	Standard print	50 x 12 mm
4	Digital print	80 x 7 mm
5	Digital print on white barrel (from 1,000 pieces)	70 x 35 mm
	Standard print (from 1,000 pieces)	60 x 35 mm
	2 3 4	Digital print Standard print Digital print Digital print Digital print Digital print (from 1,000 pieces) Standard print

MADE

35 x 7 mm or 40 x 5 mm

35 x 7 mm

40 x 20 mm

60 x 7 mm

60 x 35 mm

MADE

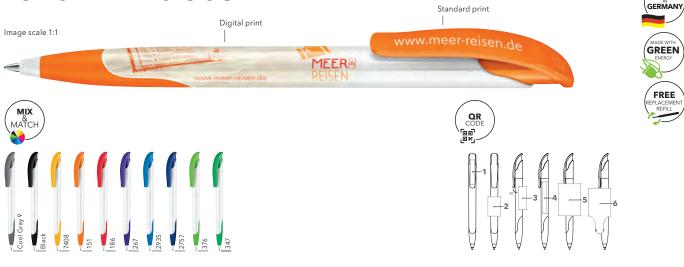
GERMAN

GREEN

FREE

**PLASTIC PENS** 

## CHALLENGER POLISHED BASIC SG



## ART. NO. 2958

## Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

## SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

2958	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.86	0.78	0.73	0.69
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.24	1.05	0.92	0.82
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29

For branding prices please refer to page 101

## **BRANDING / AREA**

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	30 x 20 mm or 45 x 10 mm
	3	Standard print	35 x 12 mm
	4	Digital print	60 x 7 mm
	5	Standard print (from 1,000 pieces)	50 x 35 mm
	6	Digital print (from 1,000 pieces)	60 x 35 mm

MADE



## ART. NO. 2418

#### Push ball pen

Translucent shine-free body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

#### SERVICES

36

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 5.000 in 5: see page 12

senator<sup>®</sup> catalogue 2023

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
2418	500	1,000	2,500	5,000	
Incl. 1c standard print, per position	0.76	0.68	0.63	0.59	
Each further colour	0.26	0.18	0.13	0.09	
Incl. digital print (CMYK), per motif	1.14	0.95	0.82	0.72	
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29	
For branding prices please refer to page 101					

For branding prices please refer to page 101

1	Standard print	35 x 7 mm or 40 x 5 mm
	Digital print	35 x 7 mm
2	Standard print	45 x 20 mm
3	Standard print	50 x 12 mm
4	Digital print	80 x 7 mm
5	Standard print (from 1,000 pieces)	60 x 35 mm
	2 3 4	Digital print       2     Standard print       3     Standard print       4     Digital print       5     Standard print

## CHALLENGER CLEAR



## ART. NO. 2192

#### Push ball pen

Glossy transparent body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

## SERVICES

Image scale 1:1

MIX

MATCH

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 5.000 in 5: see page 12 NFC function: see page 14

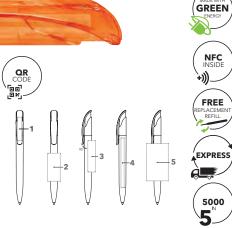
## CHALLENGER **CLEAR SG**

## INDUSTRIAL PRICES (€/PC.)

2192	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.76	0.68	0.63	0.59
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.14	0.95	0.82	0.72
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29

For branding prices please refer to page 101

Standard print



## **BRANDING / AREA**

Clip	1	Standard print	35 x 7 mm
			or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 35 mm

**PLASTIC PENS** 

INTRODUCTION

MADE GERMAN

MADE GERMANY

GREEN

NFC INSIDE

+))

EXPRESS à

## Push ball pen

Glossy transparent body and clip surface, coloured soft grip zone matching the barrel, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

08 86 101 Rhod. Red 267

## SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 NFC function: see page 14

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
2597	500	1,000	2,500	5,000	
Incl. 1c standard print, per position	0.86	0.78	0.73	0.69	
Each further colour	0.26	0.18	0.13	0.09	
Incl. digital print (CMYK), per motif	1.24	1.05	0.92	0.82	
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29	
		404			

For branding prices please refer to page 101

## **BRANDING / AREA**

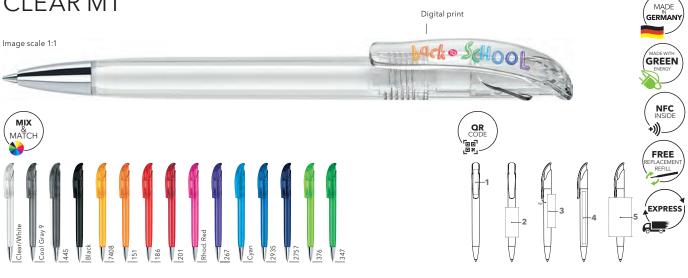
**OR** CODE

60

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	30 x 20 mm or 45 x 10 mm
	3	Standard print	35 x 12 mm
	4	Digital print	60 x 7 mm
	5	Standard print (from 1,000 pieces)	50 x 35 mm

SERVICES

## CHALLENGER CLEAR MT



### ART. NO. 2925

#### Push ball pen

Glossy transparent body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

## SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12 NFC function: see page 14

## CHALLENGER SOFT TOUCH

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
2925	500	1,000	2,500	5,000	
Incl. 1c standard print, per position	1.16	1.08	1.03	0.99	
Each further colour	0.26	0.18	0.13	0.09	
Incl. digital print (CMYK), per motif	1.54	1.35	1.22	1.12	
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29	
Surcharge magic flow refill 1.4	-	0.29	0.29	0.2	

For branding prices please refer to page 101

## **BRANDING / AREA**

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 35 mm



## ART. NO. 2737

## Push ball pen

Velvety body surface, transparent clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

## SERVICES

PMS Service: from 10,000 pieces, see page 11

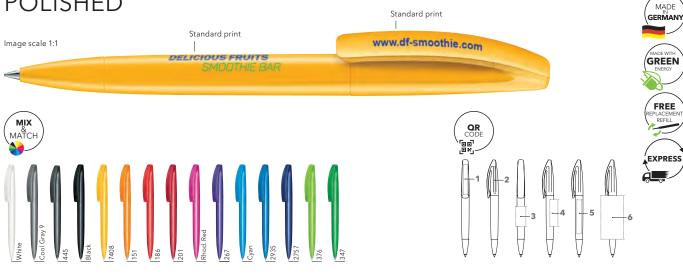
## INDUSTRIAL PRICES (€/PC.)

2737	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.16	1.08	1.03	0.99
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.54	1.35	1.22	1.12
Surcharge magic flow refill 1.4		0.29	0.29	0.29

For branding prices please refer to page 101

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print (from 1 000 pieces)	60 x 35 mm

## BRIDGE POLISHED



500 1,000 2,500 5,000

0.18 0.13 0.09

0.29

0.71 0.67

0.90 0.80

0.29 0.29

0.84 0.76

0.26

1.22 1.03

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

Incl. 1c standard print,

Incl. digital print (CMYK),

Surcharge magic flow refill 1.4

For branding prices please refer to page 101

3250

per position

per motif

Each further colour

## ART. NO. 3250

Twist ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

## SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12

## BRIDGE POLISHED MT



#### ART. NO. 3252

## Twist ball pen

Glossy opaque body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

## SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12

## INDUSTRIAL PRICES (€/PC.)

3252	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.31	1.23	1.18	1.14
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.69	1.50	1.37	1.27
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29

ng prices ple to page 10

## **BRANDING / AREA**

Clip	1	Standard print	45 x 5 mm or 35 x 8 mm
		Digital print	35 x 7 mm
Upper	2	Standard print	40 x 2 mm or 30 x 3 mm
Barrel	3	Standard print	30 x 15 mm
	4	Standard print	40 x 12 mm
	5	Digital print	60 x 7 mm
	5	Standard print (from 1,000 pieces) Digital print on white barrel (from 1,000 pieces)	45 x 34 mm 65.5 x 34.5 mm
		, , , , , , , , , , , , , , , , , , , ,	

**METAL PENS** 

INTRODUCTION

MADE GERMAN

GREEN

FREE

EXPRESS à

SERVICES

Clip	1	Standard print	45 x 5 mm or 35 x 8 mm
		Digital print	35 x 7 mm
Upper	2	Standard print	40 x 2 mm or 30 x 3 mm
Barrel	3	Standard print	30 x 15 mm
	4	Standard print	40 x 12 mm
	5	Digital print	60 x 7 mm
	6	Standard print (from 1,000 pieces)	45 x 34 mm
		Digital print on white barrel (from 1,000 pieces)	65.5 x 34.5 mm



#### ART. NO. 3251

#### Twist ball pen

Glossy transparent body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

## SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11 Express Service (Online Portal): see page 12

## BRIDGE CLEAR MT

## INDUSTRIAL PRICES (€/PC.)

3251	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.84	0.76	0.71	0.67
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.22	1.03	0.90	0.80
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29

For branding prices please refer to page 101

## **BRANDING / AREA**

Clip	1	Standard print	45 x 5 mm or 35 x 8 mm
		Digital print	35 x 7 mm
Upper	2	Standard print	40 x 2 mm or 30 x 3 mm
Barrel	3	Standard print	30 x 15 mm
	4	Standard print	40 x 12 mm
	5	Digital print	60 x 7 mm
	6	Standard print (from 1,000 pieces)	45 x 34 mm



#### ART. NO. 3253

## Twist ball pen

Glossy transparent body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

Mix & Match: from 10,000 pieces, see page 10 PMS Service: from 10,000 pieces, see page 11

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.					
3253	500	1,000	2,500	5,000	
Incl. 1c standard print, per position	1.31	1.23	1.18	1.14	
Each further colour	0.26	0.18	0.13	0.09	
Incl. digital print (CMYK), per motif	1.69	1.50	1.37	1.27	
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29	
For branding prices please refer	to pac	ie 101			

1	Standard print	45 x 5 mm or 35 x 8 mm
	Digital print	35 x 7 mm
2	Standard print	40 x 2 mm or 30 x 3 mm
3	Standard print	30 x 15 mm
4	Standard print	40 x 12 mm
5	Digital print	60 x 7 mm
6	Standard print (from 1,000 pieces)	45 x 34 mm
	1 2 3 4 5	Digital print 2 Standard print 3 Standard print 4 Standard print 5 Digital print 6 Standard print

# **PLASTIC PENS**

GERMAN

GREEN

FREE

## **BRIDGE SOFT TOUCH**

## SOFT FEELING. PREMIUM LOOK.

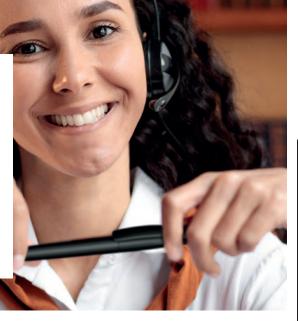
BRIDGE

Image scale 1:1

**SOFT TOUCH** 

The elegant twist-action Bridge ball pen, with a high class soft touch surface and large clip print area, for brands that want more.

Standard print





#### Velvety matt surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

## SERVICES

PMS Service: from 10,000 pieces, see page 11

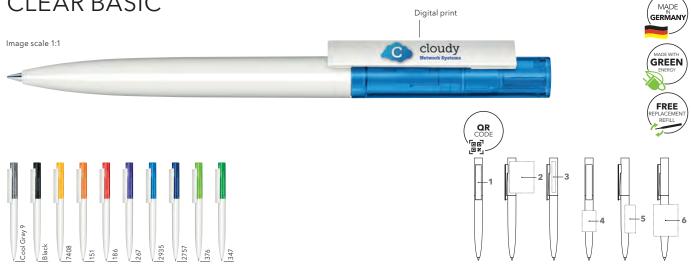
3257	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.31	1.23	1.18	1.14
Each further colour	0.26	0.18	0.13	0.09
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29

For branding prices please refer to page 101

Clip	1	Standard print	45 x 5 mm or 35 x 8 mm
Barrel	2	Standard print (from 1,000 pieces)	45 x 34 mm

MUGS

## HEADLINER **CLEAR BASIC**



## ART. NO. 3281

#### Twist ball pen

Polished opaque barrel surface mixed with glossy transparent upper surface, polished white clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

## SERVICES

PMS Service: from 10,000 pieces, see page 11

## HEADLINER POLISHED BASIC

## INDUSTRIAL PRICES (€/PC.)

3281	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.84	0.76	0.71	0.67
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.22	1.03	0.90	0.80
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29

branding prices please refer to page 10

## **BRANDING / AREA**

Clip	1	Digital print	48.5 x 8 mm
		Standard print	40 x 6 mm
Upper	2	Standard print	45 x 35 mm
	3	Standard print	45 x 5 mm
Barrel	4	Standard print	30 x 20 mm
	5	Standard print	40 x 15 mm
	6	Standard print (from 1,000 pieces)	45 x 34.5 mm
		Digital print (from 1,000 pieces)	45 x 34 mm



## ART. NO. 3280

## Twist ball pen

Polished opaque barrel surface, polished white or transparent coloured clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

## SERVICES

PMS Service: from 10,000 pieces, see page 11

#### INDUSTRIAL PRICES (€/PC.)

3280	500	1,000	2,500	5,000
Incl. 1c standard print, per position	0.84	0.76	0.71	0.67
Each further colour	0.26	0.18	0.13	0.09
Incl. digital print (CMYK), per motif	1.22	1.03	0.90	0.80
Surcharge magic flow refill 1.4		0.29	0.29	0.29

For branding prices please refer to page 101

Clip	1	Digital print	48.5 x 8 mm		
		Standard print	40 x 6 mm		
Upper	2	Standard print (from 1,000 pieces)	45 x 35 mm		
		Digital print (from 1,000 pieces)	52.8 x 35.6 mm		
	3	Standard print	45 x 5 mm		
Barrel	4	Standard print	30 x 20 mm		
	5	Standard print	40 x 15 mm		
	6	Standard print (from 1,000 pieces)	45 x 34.5 mm		
		Digital print (from 1,000 pieces)	45 x 34 mm		

## **HEADLINER SOFT TOUCH**

## **ELEGANT DESIGN. PURE CHARACTER.**

**HEADLINER** SOFT TOUCH

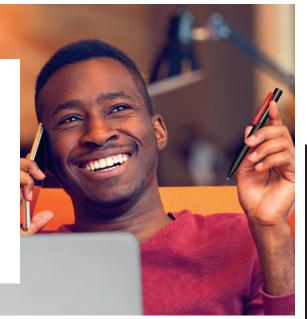
Image scale 1:1

Elegant, linear design meets extraordinary advertising space for maximum promotional success. Convincing in look and feel. A real delight in the hand.

Standard print

HOT COFFEE

HOT COFFEE





ART. NO. 3285

Twist ball pen Polished upper, barrel with velvety surface, clear clip, senator<sup>®</sup> magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

sar/White

## SERVICES

PMS Service: from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included. 3285 500 1,000 2,500 5,000 Incl. 1c standard print, 1.31 1.23 1.18 1.14 per position Each further colour 0.26 0.18 0.13 0.09 Incl. digital print (CMYK), 1.69 1.50 1.37 1.27 per motif

> 0.29 0.29 0.29

For branding prices please refer to page 101

Surcharge magic flow refill 1.4

## **BRANDING / AREA**

Clip	1	Digital print	48.5 x 8 mm
		Standard print	40 x 6 mm
Upper	2	Standard print (from 1,000 pieces)	45 x 35 mm
	3	Standard print	45 x 5 mm
Barrel	4	Standard print (from 1,000 pieces)	45 x 34.5 mm

SERVICES

# POINT POLISHED



INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

For branding prices please refer to page 101

Incl. 1c standard print,

500 1,000 2,500 5,000

0.59 0.51 0.46 0.42

0.13

0.26 0.18 0.09

3217

per position

Each further colour

## ART. NO. 3217

Push ball pen

Glossy opaque body surface, metal fittings, push-button with plastic inlay, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

## SERVICES

PMS Service: from 10,000 pieces, see page 11

## POINT METAL

# Image scale 1:1 Laser engraving



MADE INTHE WORLD 

PRINTED GERMANY

FREE



#### ART. NO. 2866

## Push ball pen

Polished opaque body surface, metal upper part, metal fittings, push-button with plastic inlay, senator® magic flow metal refill G2 (1.0 mm), writing length up to 5,000 m, ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.							
2866	500	1,000	2,500	5,000			
Incl. 1c standard print, per position	1.34	1.26	1.21	1.17			
Each further colour	0.26	0.18	0.13	0.09			
Incl. laser engraving per position	1.72	1.59	1.59	1.59			

For branding prices please refer to page 101

Upper	1	Laser engraving	35 x 5 mm
Barrel	2	Standard print	40 x 20 mm

## **BRANDING / AREA**

Upper	1	Standard print	30 x 10 mm
Barrel	2	Standard print	40 x 20 mm

MADE GERMAN

GREEN

FREE

AREA	
Laser engraving	35 ×
Case of a set of set of a start	40

## **NEW SPRING** POLISHED MC





## ART. NO. 2310

Push ball pen Glossy opaque body surface, metallised inner push-button, metal clip,

senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

SERVICES

Image scale 1:1

PMS Service: from 10,000 pieces, see page 11

**NEW SPRING** 

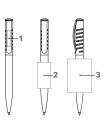
**CLEAR MC** 



## INDUSTRIAL PRICES (€/PC.)

2310	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.31	1.23	1.18	1.14
Each further colour	0.26	0.18	0.13	0.09
Incl. laser engraving	1.69	1.56	1.56	1.56
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29

Standard print



## **BRANDING / AREA**

Clip	1	Laser engraving	30 x 6 mm
Barrel	2	Standard print	40 x 20 mm
	3	Digital print on white barrel (from 1,000 pieces)	51 x 37 mm

**PLASTIC PENS** 

INTRODUCTION

MADE GERMANY

FREE

MADE GERMAN

GREEN

FREE

SERVICES

## Push ball pen

Glossy opaque body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

## SERVICES

PMS Service: from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

reddot design award

RSP in euro per piece, VAT not included.

2410	500	1,000	2,500	5,000
Incl. 1c standard print, per position	1.31	1.23	1.18	1.14
Each further colour	0.26	0.18	0.13	0.09
Incl. laser engraving	1.69	1.56	1.56	1.56
Surcharge magic flow refill 1.4	-	0.29	0.29	0.29

For branding prices please refer to page 101

Clip	1	Laser engraving	30 x 6 mm
Barrel	2	Standard print	40 x 20 mm



## POLAR

## **COOL LOOK** MADE IN GERMANY.

This ball pen made in Germany combines a modern, linear design with exceptional quality at an unbeatably attractive price. A success all along the line.



MADE GERMAN

GREEN

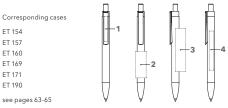
FREE REFIL

## POLAR









## ART. NO. 3261

## Push ball pen

Barrel: Metal, varnished Fittings: Metal, glossy chrome senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

## SERVICES

**PMS Service:** (Clip holder): from 10,000 pieces, see page 11

## INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.						
3261	50	100	250	500		
Incl. 1c standard print, per position	3.10	2.88	2.72	2.61		
Each further colour	0.75	0.53	0.37	0.26		
Incl. laser engraving	4.23	3.66	3.27	2.99		

For branding prices please refer to page 101

## **BRANDING / AREA**

Clip	1	Laser engraving	45 x 6 mm
Barrel	2	Standard print	40 x 16 mm
		Laser engraving	45 x 5 mm
	3	Standard print	55 x 11 mm
	4	Laser engraving	60 x 5 mm

# **PLASTIC PENS**

**METAL PENS** 

NOTEBOOKS

## **SIGNER LINER**

## STRONG DESIGN FOR GREAT EFFECT.

The unique synthesis of design, high-quality material and eye-catching finishing options are the best prerequisites for expressive advertising messages.





## ART. NO. 2709

Twist ball pen

Barrel: Stainless steel, sandblasted or lacquered Clip: Plastic; clear or polished senator® magic flow G2 refill (1.0 mm), writing length up to 8,500 m, ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

2709	50	100	250	500
Incl. 1c standard print, per position	6.88	6.66	6.50	6.39
Incl. 1c standard print, per position	0.75	0.53	0.37	0.26
Incl. digital print (CMYK), per motif	8.01	7.44	7.05	6.77

For branding prices please refer to page 101

## senator<sup>®</sup> catalogue 2023 47

45 x 5 mm 1 colour

35 x 5 mm

47 x 7 mm

48.5 x 8 mm

30 x 15 mm 1 colour 40 x 5 mm

**BRANDING / AREA** 

1 Standard print

2 Standard print

3 Standard print

Digital print

Laser engraving

Laser engraving

Сар

Clip

Barrel

SERVICES

## ARVENT GLOSSY BALL PEN



## ART. NO. 3360

Push ball pen Barrel: Metal, glossy lacquered Fittings: Metal, glossy chrome senator® magic flow metal refill G2 (1.0 mm), writing length up to 5,000 m, ink colour: blue

ET 154 ET 190 see pages 63 - 65

INDUSTRIAL	PRICES	(€/PC.)
INDUSTRIAL	INCLU	(0/1 0.)

RSP in euro. per piece. VAT not included.					
3360	50	100	250	500	
Incl. 1c standard print per position	2.68	2.46	2.30	2.19	
Incl. laser engraving per position	3.81	3.24	2.85	2.57	

For branding prices please refer to page 101

### **BRANDING / AREA**

Barrel	1	Standard print	35 x 15 mm
		Laser engraving	35 x 5 mm
	2	Standard print	50 x 11 mm
		Laser engraving	50 x 5 mm
	2		

MADE INTHE WORLD

PRINTED

GERMANY

FREE PLACEMEN REFILL

FREE

EXPRESS

-

## ARVENT SOFT TOUCH BALL PEN





## Push ball pen

Barrel: Netal, soft lacquer Fittings: Metal, glossy chrome senator® magic flow refill, G2 (1.0 mm), writing length up to 5,000 m, ink colour: blue

## SERVICES

Express Service (Online Portal): see page 12

## INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT no	t include	d.		
3365	50	100	250	500
Incl. laser engraving, per position	4.00	3.43	3.04	2.76

For branding prices please refer to page 101

Barrel	1	Laser engraving	35 x 5 mm
	2	Laser engraving	50 x 5 mm

# **PLASTIC PENS**

# MUGS

## PHENIX

## SYMPATHETIC CHARACTER. BRILLIANT PERFORMANCE.

The metal twist ball pen in a high-quality piano lacquer look exudes an incomparable charm and convinces with its shiny personality.

PHENIX **BALL PEN** MADE INTHE WORLD Image scale 1:1 PRINTED GERMAN FREE )elta Laser engraving Corresponding cases ET 150 ET 154 ET 156 ET 160 ET 169 ET 190 see pages 63 - 65 **BRANDING / AREA** ART. NO. 3380 INDUSTRIAL PRICES (€/PC.) Twist ball pen m

Barrel: Metal, glossy lacquered Fittings: Metal, gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

RSP in euro, per piece, VAT no	otinclude	d.		
3380	50	100	250	500
Incl. 1c standard print, per position	7.12	6.90	6.74	6.63
Incl. laser engraving	8.25	7.68	7.29	7.01

For branding prices please refer to page 101

Cap	1	Standard print	30 x 12 mm
	2	Laser engraving	35 x 5 mm 1 colour

senator® catalogue 2023 49

## ATTRACT STYLUS BALL PEN / TOUCH PAD PEN

Image scale 1:1 Standard print Corresponding cases ET 154 ET 160 ET 169 FT 171 ET 190 see pages 63 - 65

## ART. NO. 3330

#### Twist ball pen

with Touch Pad function Barrel: Metal, glossy lacquered Fittings: Metal, black lacquered senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

## SERVICES

Express Service (Online Portal): see page 12

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro. per piece. VAT not included.						
3330	50	100	250	500		
Incl. 1c standard print per position	4.06	3.84	3.68	3.57		
Incl. laser engraving per position	5.19	4.62	4.23	3.95		

For branding prices please refer to page 101



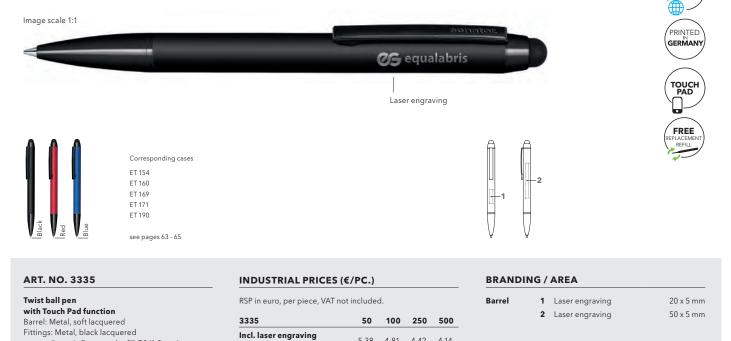
MADE NTHE WORLD

## **BRANDING / AREA**

Barr

el	1	Standard print	25 x 15 mm 1 colour
	2	Laser engraving	20 x 5 mm
	3	Standard print	50 x 15 mm 1 colour
	4	Laser engraving	35 x 5 mm

## ATTRACT SOFT TOUCH BALL PEN / TOUCH PAD PEN



per position

For branding prices please refer to page 101

5.38 4.81 4.42 4.14

50 senator<sup>®</sup> catalogue 2023

senator® magic flow metal refill G2 (1.0 mm),

writing length up to 8,500 m,

ink colour: blue

## GALANT **BALL PEN**



Corresponding cases
ET 154
ET 160
ET 169
ET 171
ET 190
see pages 63 - 65

## ART. NO. 3370

ARCTIC

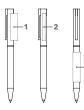
Image scale 1:1

**Twist ball pen** Barrel: Metal, glossy lacquered Fittings: Metal, glossy chrome senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL	PRICES	(€/PC.)
		(-///

RSP in euro, per piece, VAT not included.				
3370	50	100	250	500
Incl. 1c standard print per position	4.29	4.07	3.91	3.80
Incl. laser engraving per position	5.42	4.85	4.46	4.18

For branding prices please refer to page 101



Upper	1	Standard print	30 x 10 mm 1 colour
	2	Laser engraving	40 x 5 mm
Barrel	3	Standard print	35 x 10 mm 1 colour
		Laser engraving	50 x 5 mm

**METAL PENS** 



#### Twist ball pen Barrel: Metal, synthetic leather Fittings: Metal, glossy gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

see pages 63 - 65

INDUS	TRIAL	PRICES	(€/PC.)

RSP in euro, per piece, VAI no	tinclude	d.		
3390	50	100	250	500
Incl. laser engraving per position	7.80	7.23	6.84	6.56

For branding prices please refer to page 101

## **BRANDING / AREA**

Сар	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	40 x 5 mm

MUGS

**PLASTIC PENS** 

MADE INTHE WORLD - 🌐

PRINTED

GERMANY

FREE REFIL

## STAR TEC STEEL BALL PEN





JL.	
	Corresponding cases
	ET 150
	ET 154
	ET 156
	ET 160
	ET 169
0	ET 190
Steel	see pages 63 - 65

## ART. NO. 2040

## Push ball pen

Barrel: Metal, brushed Fittings: Metal, glossy chrome Soft grip zone: black senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL	PRICES	(E/PC)
IND 0 STRIAL	INCLU	(

RSP in euro, per piece, VAT not included.				
50	100	250	500	
2.91	2.69	2.53	2.42	
4.04	3.47	3.08	2.80	
	<b>50</b> 2.91	50         100           2.91         2.69		

For branding prices please refer to page 101

## BRANDING / AREA

-

Barrel	1	Laser engraving	15 x 5 mm
	2	Standard print	40 x 12 mm
	3	Laser engraving	40 x 5 mm

## STAR TEC ALU BALL PEN



## ART. NO. 2511

Push ball pen
Barrel: Metal, lacquered
Fittings: Metal, glossy chrome
Soft grip zone: black
senator® magic flow metal refill G2 (1.0 mm),
writing length up to 8,500 m,
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

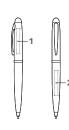
RSP in euro, per piece, VAT not included.				
2511	50	100	250	500
Incl. 1c standard print per position	3.03	2.81	2.65	2.54
Incl. laser engraving per position	4.16	3.59	3.20	2.92

For branding prices please refer to page 101

Barrel	1	Laser engraving	15 x 5 mm
	2	Standard print	40 x 12 mm
	3	Laser engraving	40 x 5 mm

## NAUTIC **BALL PEN**





INTRODUCTION

MADE NTHE WORLD - 🌐

PRINTED GERMANY

FREE

EXPRESS

à

REF

Corresponding cases ET 150 ET 154 ET 156 ET 160 ET 169 ET 171 ET 190 see pages 63 - 65

## ART. NO. 2215

#### Twist ball pen

Barrel and fittings: Metal, glossy chrome Cap: Metal, soft lacquer senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

## SERVICES

NAUTIC

Image scale 1:1

ROLLERBALL

Corresponding cases

ET 150 ET 154 ET 156 FT 160 ET 169

ET 171 ET 190 see pages 63 - 65

Express Service (Online Portal): see page 12

## INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.				
2215	50	100	250	500
Incl. 1c standard print per position	6.74	6.52	6.36	6.25
Incl. laser engraving per position	7.87	7.30	6.91	6.63

For branding prices please refer to page 101

Standard print

brnd MEDI

## **BRANDING / AREA**

Сар	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
		Standard print	25 x 12 mm 1 colour

g	35 x 5 mm
g	35 x 5 mm
	25 x 12 mm 1 colour

**PLASTIC PENS** 

## MADE INTHE WORLD - 🌐 PRINTED GERMAN FREE

REFILL

EXPRESS

SERVICES

#### Rollerball 1092

Barrel and fittings: Metal, glossy chrome Cap and grip zone: Metal, soft lacquer Metal safety rollerball refill Ink colour: blue

Set 6297 Touch Pad Pen 2754 + rollerball 1092 in case ET 171

## SERVICES

Express Service (Online Portal): see page 12



		3
	-2	
U	U	

## INDUSTRIAL PRICES (€/PC.)

1092	50	100	250	500
Incl. 1c standard print per position	8.42	8.20	8.04	7.93
Incl. laser engraving per position	9.55	8.98	8.59	8.31
6297	25	50	125	250
Incl. 1c standard print, per position	18.54	17.66	17.02	16.58
Incl. laser engraving per position	19.30	18.16	17.38	16.82

For branding prices please refer to page 101

## **BRANDING / AREA**

A

h

Сар	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
		Standard print	25 x 12 mm
Case	3	Standard print	60 x 25 mm
			1 colour

## NAUTIC BLACK BALL PEN / TOUCH PAD PEN



#### ART. NO. 3340

Twist ball pen with touch pad function Barrel : Metal, glossy lacquer Fittings: Metal, gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

INDUSTRIAL	PRICES	(€/PC.)
		(0/1 0.)

RSP in euro, per piece, VAT not included.				
3340	50	100	250	500
Incl. 1c standard print per position	7.87	7.65	7.49	7.38
Incl. laser engraving per position	9.00	8.43	8.04	7.76

For branding prices please refer to page 101

BRANDING	/ ARI	EA
DIGATO	/ /	

Сар	1	Standard print	25 x 10 mm 1 colour
	2	Laser engraving	35 x 5 mm
Barrel	3	Standard print	25 x 12mm 1 colour
		Laser engraving	35 x 5 mm

MADE NTHE WORLD

## NAUTIC BALL PEN / TOUCH PAD PEN



50 100 250

7.21 6.99 6.83 6.72

25 50

8.34 7.77

500

7.38 7.10

125 250

18.54 17.66 17.02 16.58

19.30 18.16 17.38 16.82

#### ART. NO. 2754 / 6297

## Twist ball pen with touch pad function 2754

Barrel and fittings: Metal, glossy chrome Cap: Metal, soft lacquer senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

Set 6297 Touch Pad Pen 2754 + rollerball 1092 in case ET 171

## SERVICES

Express Service (Online Portal): see page 12

Cap1Laser engravingBarrel2Standard print

**BRANDING / AREA** 

Barrel	2	Standard print	25 x 12 mm 1 colour
		Laser engraving	35 x 5 mm
Case	3	Standard print	60 x 25 mm 1 colour

35 x 5 mm

For branding prices please refer to page 101

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

Incl. 1c standard print

Incl. laser engraving per position

Incl. 1c standard print

Incl. laser engraving

2754

6297

per position

per position

per position

SERVICES

## **IMAGE LINE**

## **MAKES YOUR IMAGE UNMISTAKABLE.**

Clear lines, perfect style with a distinctive surface design. The Image Line presents itself in a perfect manner.

## IMAGE BLACK LINE **BALL PEN**

Laser engraving Image scale 1:1 9

1.1121



ART. NO. 2636

Fittings: Metal, gun metal

writing length up to 8,500 m, ink colour: blue

senator® magic flow metal refill G2 (1.0 mm),

Express Service (Online Portal): see page 12

Twist ball pen Barrel: Metal, soft varnish

SERVICES

Corresponding cases ET 150 ET 154 ET 156 ET 160 ET 169 ET 171 ET 190

see pages 63 - 65



INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT no	ot included	ł.		
2636	50	100	250	500
Incl. laser engraving per position	10.47	9.90	9.51	9.23

For branding prices please refer to page 101

Сар	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm

g	35 x 5 mm
g	35 x 5 mm







## IMAGE BLACK LINE ROLLERBALL



## ART. NO. 1119 / 6179 / 6206

#### Rollerball 1119

Barrel: Metal, soft varnish, fittings: Metal, gun metal Metal safety rollerball refill, ink colour: blue

Set 6179 Twist ball pen 2636 + rollerball 1119 in box SC 197 with leather wallet ET 150

Set 6206 Twist ball pen 2636 + rollerball 1119 in black case ET 156

#### SERVICES

Express Service (Online Portal): see page 12

## IMAGE BLACK LINE FOUNTAIN PEN

INDUSTRIAL PRICES (€/PC.) PCD in ourse marining VAT not included

KSP in euro, per piece, VAT not included.				
1119	50	100	250	500
Incl. laser engraving per position	11.83	11.26	10.87	10.59
6179	25	50	125	250
Incl. laser engraving per position	30.69	29.55	28.77	28.21
6206	25	50	125	250
Incl. laser engraving per position	24.70	23.56	22.78	22.22
For branding prices please refer to page 101				

## **BRANDING / AREA**

Сар	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
Case	3	Standard print	50 x 20 mm 1 colour
	4	Standard print	50 x 15 mm 1 colour

MADE INTHE WORLD

Laser engraving



6151

ART. NO. 0104 / 6151 / 6205

see pages 63 - 65

## Fountain pen

B

Barrel: Metal, soft varnish, fittings: Metal gun metal Iridium-tipped stainless steel nib, M, standard ink cartridge, ink colour: blue

#### Set 6151

Twist ball pen 2636 + fountain pen 0104 in box SC 197 with leather wallet ET 150

Set 6205

Twist ball pen 2636 + fountain pen 0104 in black case ET 156

## SERVICES

Express Service (Online Portal): see page 12

## INDUSTRIAL PRICES (€/PC.)

6205

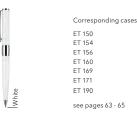
50	100		
	100	250	500
12.06	11.49	11.10	10.82
25	50	125	250
30.92	29.78	29.00	28.44
25	50	125	250
24.93	23.79	23.01	22.45
	25 30.92 25	25         50           30.92         29.78           25         50	25         50         125           30.92         29.78         29.00

## **BRANDING / AREA**

Сар	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
Case	3	Standard print	50 x 20 mm 1 colour
	4	Standard print	50 x 15 mm 1 colour

For branding prices please refer to page 101

## IMAGE WHITE LINE **BALL PEN** Standard print Image scale 1:1 Yacht Club A Trevorio



ART. NO. 2786 / 6267

writing length up to 8,500 m,

Twist ball pen 2786 + rollerball 1146

ROLLERBALL

senator<sup>®</sup> magic flow metal refill G2 (1.0 mm),

**IMAGE WHITE LINE** 

Corresponding cases ET 150 ET 154 ET 156

ET 160 ET 169 ET 171

FT 190

see pages 63 - 65

Twist ball pen 2786 Barrel: metal, glossy lacquered

ink colour: blue

Image scale 1:1

in white case ET 156

Set 6267

Fittings: Glossy chrome



50 100 250 500

9.34 9.12 8.96 8.85

25 50

10.47 9.90

9.51 9.23

125 250

23.94 23.06 22.42 21.98

24.70 23.56 22.78 22.22

INDUSTRIAL PRICES (€/PC.)

2786

6267

per position

per position

per position Incl. laser engraving

per position

Incl. 1c standard print

Incl. laser engraving

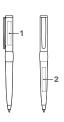
Incl. 1c standard print

RSP in euro, per piece, VAT not included.

For branding prices please refer to page 101

Schloss Kohneck

Laser engraving



**BRANDING / AREA** 

1 Laser engraving

2 Laser engraving

Standard print

Standard print

Standard print

Cap

Barrel

## MADE INTHE WORLD PRINTED GERMAN FREE REFI



35 x 5 mm

35 x 5 mm

35 x 5 mm

35 x 5 mm

20 x 12 mm

1 colour

1 colour

1 colour

NTRODUCTION

## ART. NO. 1146 / 6267

Rol	lerball	114

Whit

Barrel: metal, glossy lacquered Fittings: Glossy chrome Metal safety rollerball refill Ink colour: blue

Set 6267 Twist ball pen 2786 + Rollerball 1146 in white case ET 156

# 6267

INDUSTRIAL PRICES (€/PC.) RSP in euro, per piece, VAT not included.

For branding prices please refer to page 101

1146

6267

per position

per position Incl. laser engraving

per position

Incl. 1c standard print

Incl. laser engraving per position

Incl. 1c standard print

BRANDING / AREA				
Cap	1	Laser engraving Standard print	35 x 5 mm 35 x 5 mm 1 colour	
Barrel	2	Laser engraving Standard print	35 x 5 mm 35 x 5 mm 1 colour	
		Standard print	20 x 12 mm 1 colour	

WORLD
FREE REPLACEMENT REFILL

MADE

senator<sup>®</sup> catalogue 2023 57



50 100 250

25

11.83 11.26

50 125

10.70 10.48 10.32 10.21

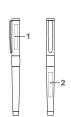
23.94 23.06 22.42 21.98

24.70 23.56 22.78 22.22

500

250

10.87 10.59



(1)

RANDI	IG /	AREA	
ıp	1	Laser engraving Standard print	35 x 5 35 x 5 1 cc
arrel	2	Laser engraving Standard print	35 x 5 35 x 5 1 cc
		Standard print	20 x 12 1 cc

## **IMAGE CHROME BALL PEN**



## ART. NO. 2158 / 6089 / 6238

#### Twist ball pen 2158

Barrel: Metal, soft varnish, fittings: Metal, matt chrome, senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

Set 6089 Twist ball pen 2158 + rollerball 1036 in presentation box SC 197 with leather wallet ET 150

Set 6238 Twist ball pen 2158 + rollerball 1036 in black case

ET 156 SERVICES

Express Service (Online Portal): see page 12

## **IMAGE CHROME** ROLLERBALL

## INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT r	ot include	d.		
2158	50	100	250	500
Incl. laser engraving per position	10.47	9.90	9.51	9.23
6089	25	50	125	250
Incl. laser engraving per position	30.69	29.55	28.77	28.21
6238	25	50	125	250
Incl. laser engraving per position	24.70	23.56	22.78	22.22

For branding prices please refer to page 101

#### **BRANDING / AREA**

Сар	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
Case	3	Standard print	50 x 20 mm 1 colour
	4	Standard print	50 x 15 mm 1 colour



#### ART. NO. 1036 / 6089 / 6238

#### Rollerball 1036

Barrel: Metal, soft varnish, fittings: Metal, matt chrome, metal safety rollerball refill Ink colour: blue

#### Set 6089

Twist ball pen 2158 + rollerball 1036 in presentation box SC 197 with leather wallet ET 150

see pages 63 - 65

6238

Set 6238

Twist ball pen 2158 + rollerball 1036 in black case ET 156

#### SERVICES

Express Service (Online Portal): see page 12

## INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not	include	d.		
1036	50	100	250	500
Incl. laser engraving per position	11.83	11.26	10.87	10.59
6089	25	50	125	250
Incl. laser engraving per position	30.69	29.55	28.77	28.21
6238	25	50	125	250
Incl. laser engraving per position	24.70	23.56	22.78	22.22
Ear branding prices places refe	*** ***	a 101		

6089

For branding prices please refer to page 101

Сар	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
Case	3	Standard print	50 x 20 mm 1 colour
	4	Standard print	50 x 15 mm 1 colour

# **PLASTIC PENS**

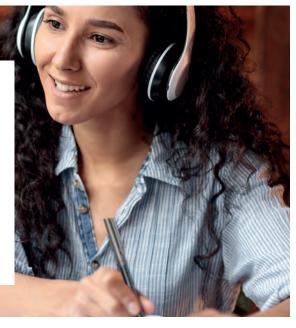
MUGS

SERVICES

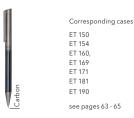
## CARBON

## SPORTY, ELEGANT AND SOPHISTICATED.

Sporty writing instrument in an remarkable mix of materials. Cool carbon combines with matt-chrome fittings to create a modern statement accessory.







## ART. NO. 3350

## Twist ball pen

Barrel: Metal in combination with light carbon Fittings: Metal gun metal senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

t includeo	d.		
50	100	250	500
12.69	12.47	12.31	12.20
13.82	13.25	12.86	12.58
	<b>50</b> 12.69	12.69 12.47	

For branding prices please refer to page 101

Сар	1	Standard print	30 x 12 mm 1 colour
		Laser engraving	40 x 5 mm

## **CARBON LINE BALL PEN**



## ART. NO. 2159 / 6239 / 6240

#### Twist ball pen 2159

Metal in combination with light carbon Cap, tip, fittings: Metal, matt chrome, senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

Set 6239 Twist ball pen 2159 + fountain pen 0076 in black case ET 160

Set 6240

Twist ball pen 2159 + rollerball 1037 in black case ET 160

SERVICES Express Service (Online Portal): see page 12

## **CARBON LINE** ROLLERBALL



	100	200	000
12.05	11.83	11.67	11.56
13.18	9.90	9.51	9.23
25	50	125	250
33.80	33.36	33.04	32.82
36.06	34.92	34.14	33.58
25	50	125	250
32.68	32.24	31.92	31.70
34.94	33.80	33.02	32.46
	13.18 25 33.80 36.06 25 32.68	13.18     9.90       25     50       33.80     33.36       36.06     34.92       25     50       32.68     32.24	13.18         9.90         9.51           25         50         125           33.80         33.36         33.04           36.06         34.92         34.14           25         50         125           32.68         32.24         31.92

## **BRANDING / AREA**

Сар	1	Standard print	30 x 12 mm 1 colour
		Laser engraving	40 x 5 mm
Case	2	Standard print	50 x 20 mm 1 colour

For branding prices please refer to page 101



Metal in combination with light carbon Cap, tip, fittings: Metal, matt chrome Metal safety rollerball refill Ink colour: blue

Set 6240 Twist ball pen 2159 + Rollerball 1037 in black case ET 160

## SERVICES

Express Service (Online Portal): see page 12

1037	50	100	250	500
Incl. 1c standard print per position	15.46	15.24	15.08	14.97
Incl. laser engraving per position	16.59	16.02	15.63	15.35
6240	25	50	125	250
				230
Incl. 1c standard print per position			31.92	

Cap	1	Standard print	30 x 12 mm 1 colour
		Laser engraving	40 x 5 mm
Case	2	Standard print	50 x 20 mm 1 colour

For branding prices please refer to page 101

## **CARBON LINE** FOUNTAIN PEN

Image scale 1:1





MADE IN THE WORLD

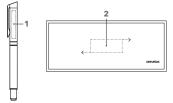
INTRODUCTION

**PLASTIC PENS** 



Corresponding cases ET 150 FT 154 ET 156 ET 160 ET 169 ET 171 ET 190 see pages 63 - 65

# 6239



## ART. NO. 0076 / 6239

## Fountain pen 0076

Metal in combination with light carbon Cap, tip, fittings: Metal, matt chrome Iridium-tipped stainless steel nib, M Standard ink cartridge Ink colour: blue

Set 6239

Twist ball pen 2159 + fountain pen 0076 in black case ET 160

## SERVICES

Image scale 1:1

Express Service (Online Portal): see page 12

## TIZIO **BALL PEN**



## INDUSTRIAL PRICES (€/PC.)

0076	50	100	250	500
Incl. 1c standard print per position	16.60	16.38	16.22	16.11
Incl. laser engraving per position	17.73	17.16	16.77	16.49
6239	25	50	125	250
Incl. 1c standard print per position	33.80	33.36	33.04	32.82
Incl. laser engraving per position	36.06	34.92	34.14	33.58

## **BRANDING / AREA**

Laser engraving

R Rabus

Сар	1	Standard print	35 x 5 mm 1 colour
		Laser engraving	40 x 5 mm
Case	2	Standard print	50 x 20 mm 1 colour

MADE INTHE WORLD

PRINTED GERMAN

> FREE REFILL

⊞

SERVICES

see pages 63 - 65

Corresponding cases

ET 150

ET 160 ET 169 ET 171 ET 181

ET 190

## Twist ball pen 2400

Barrel: Metal in combination with nutwood Cap, tip, fittings: Metal, glossy chrome senator® magic flow metal refill G2 (1.0 mm), writing length up to 8,500 m, ink colour: blue

Set 6252 Twist ball pen 2400 + fountain pen 0240 in black case ET 160

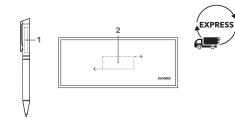
## Set 6253

Twist ball pen 2400 + rollerball 1240 in black case ET 160

#### SERVICES

Express Service (Online Portal): see page 12





## INDUSTRIAL PRICES (€/PC.)

For branding prices please refer to page 101

RSP in euro, per piece, VAT not included.					
2400	50	100	250	500	
Incl. laser engraving per position	13.18	12.61	12.22	11.94	
6252	25	50	125	250	
Incl. laser engraving per position	36.06	34.92	34.14	33.58	
6253	25	50	125	250	
Incl. laser engraving per position	34.94	33.80	33.02	32.46	

Сар	1	Laser engraving	40 x 5 mm
Case	2	Standard print	50 x 20 mm 1 colour

## TIZIO ROLLERBALL

Image scale 1:1



50

25 50 125 250

100 250 500

16.59 16.02 15.63 15.35

34.94 33.80 33.02 32.46

## ART. NO. 1240 / 6253

#### Rollerball 1240

Barrel: Metal in combination with nutwood Cap, tip, fittings: Metal, glossy chrome Metal safety rollerball refill Ink colour: blue

#### Set 6253

Twist ball pen 2400 + rollerball 1240 in black case ET 160

## SERVICES

Express Service (Online Portal): see page 12

## TIZIO FOUNTAIN PEN



INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

For branding prices please refer to page 101

1240

6253

Incl. laser engraving

Incl. laser engraving

per position

per position



40 x 5 mm

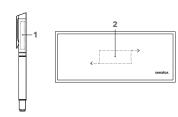
50 x 20 mm

1 colour

1	Corresponding cases
	ET 150
	ET 156
	ET 160
	ET 169
g	ET 171
Nutwood	ET 190
, Z	see pages 63 - 65

đ





## ART. NO. 0240 / 6252

## Fountain pen 0240

Barrel: Metal in combination with nutwood Cap, fittings: Metal, glossy chrome Iridium-tipped stainless steel nib, M Standard ink cartridge Ink colour: blue

#### Set 6252

Twist ball pen 2400 + fountain pen 0240 in black case ET 160

#### SERVICES

Express Service (Online Portal): see page 12

## INDUSTRIAL PRICES (€/PC.)

0240	50	100	250	500
Incl. laser engraving per position	17.73	17.16	16.77	16.49
6252	25	50	125	250
Incl. laser engraving per position	36.06	34.92	34.14	33.58

For branding prices please refer to page 101

## **BRANDING / AREA**

**BRANDING / AREA** 

1 Laser engraving

2 Standard print

Cap

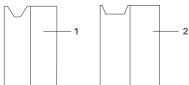
Case

Сар	1	Laser engraving	40 x 5 mm
Case	2	Standard print	50 x 20 mm
			1 colour

## CASES



	HEREBER BARENER BURFARENER BURFARENER BURFARENER BURFARENER BURFARENER BURFARENER BURFARENER
P1ET157 P1ET173	



## **ART. NO. P1ET157**

#### Cardboard pouch for 1 - 2 writing instruments

1

Recycled cardboard, matt white, front and back to be customised over the full surface area, **Dimensions:** 155 x 48 x 2 cm

<b>BRANDING / AREA</b>	
------------------------	--

INDUSTRIAL PRICES (€/P	C.) RSP in euro per p	piece, VAT not included.
------------------------	-----------------------	--------------------------

ca. 155 x 96 mm

P1ET157	500	1,000	2,500	5,000
Incl. 4c print		on req	luest	

## ART. NO. P1ET173

## Cardboard pouch for 3 writing instruments

2

Recycled cardboard, matt white, front and back to be customised over the full surface area, **Dimensions:** 155 x 54 x 2 cm

ca. 155 x 108 mm

## **BRANDING / AREA**

Front	+ R	ever	se

## **INDUSTRIAL PRICES (€/PC.)** RSP in euro per piece, VAT not included.

	 •				
P1ET173		500	1,000	2,500	5,000
Incl. 4c print			on rec	quest	



## ART. NO. ET 157

#### For 1 writing instrument

Carton, matt black. At 5,000 pcs. also available in different colours Dimensions: 155 x 50 x 2 mm

## **INDUSTRIAL PRICES (€/PC.)** RSP in euro per piece, VAT not included.

500	1,000	2,500	5,000	Filling in 1 pen
0.29	0.29	0.29	0.29	0.25

## ART. NO. ET 190

## For 1 or 2 writing instruments

Carton, FSC Mix, matt black, with removable cardboard insert **Dimensions:**  $175 \times 62 \times 22 \text{ mm}$ 

## **INDUSTRIAL PRICES (€/PC.)** RSP in euro per piece, VAT not included.

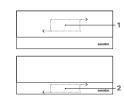
ET190	50	100	250	500	Filling in 1 pen	Filling in 2 pens
Plain	2.40	2.40	2.40	2.40	0.25	0.50

## CASES









## ART. NO. ET 156

#### Cardboard case for 1 or 2 writing instruments

carded case, black matt or glossy white with magnetic closure and foam inlay Dimensions: 16.5 x 6.5 x 2.5 cm

## **INDUSTRIAL PRICES (€/PC.)** RSP in euro per piece, VAT not included.

ET156	50	100	250	500	Filling in 1 pen	Filling in 2 pens
Plain	2.03	2.03	2.03	2.03	0.25	0.50
Incl. 1c standard print, 1 position	2.78	2.56	2.40	2.29	0.25	0.50

## **BRANDING / AREA**

- Lid 1 Standard print, 1 colour not on white
  - 2 Standard print, 1 colour not on white

#### 50 x 20 mm

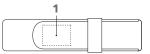
50 x 15 mm











## ART. NO. ET 160

For 1 or 2 writing instruments leather look, black with black velour lining **Dimensions:** 19 x 8 x 3.5 cm

## **BRANDING / AREA**

print, 1 position

Lid	1	Standard	print,	1	С
-----	---	----------	--------	---	---

colour 50 x 20 mm

#### **INDUSTRIAL PRICES (€/PC.)** RSP in euro per piece, VAT not included. Filling in Filling in ET160 100 250 500 50 1 pen 2 pens Plain 4.78 4.78 4.78 4.78 0.25 0.50 Incl. 1c standard 5.53 5.31 5.15 5.04 0.25 0.50

## ART. NO. ET 150

Leather case for 1 or 2 writing instruments leather, black **Dimensions:** 15 x 3.5 x 1.5 cm

## **BRANDING / AREA**

Lasche	1	Embossing
--------	---	-----------

30 x 22 mm

## **INDUSTRIAL PRICES (€/PC.)** RSP in euro per piece, VAT not included.

-					Filling in	Filling in
ET150	25	50	100	250	1 pen	2 pens
Plain	4.84	4.84	4.84	4.84	0.25	0.50
Incl. embossing, incl. stamp	9.34	7.99	7.05	6.38	0.25	0.50

## CASES





1 position

## Plastic case for 1 writing instrument

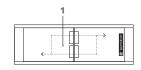
Glossy transparent with universal pen holder Dimensions: 15.5 x 2.5 x 2.5 cm

BRANDING / AREA										
Lid	1	Standard prir	nt, 1 colour 60 x 12 mm							
INDUS	INDUSTRIAL PRICES (€/PC.)									
ET169			50	100	250	500	Filling in 1 pen			
Plain			0.62	0.62	0.62	0.62	0.25			
Incl. 1cs		ard print,	1.37	1.15	0.99	0.88	0.25			



INTRODUCTION

**PLASTIC PENS** 



## ART. NO. ET 171

## Plastic case for 2 writing instruments

Glossy transparent with universal pen holder Dimensions: 15.5 x 5.5 x 2.5 cm

## **BRANDING / AREA**

Lid	1	Standard print, 1 colour	60 x 25 mm

## INDUSTRIAL PRICES (€/PC.)

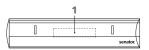
ET171	50	100	250	500	Filling in 2 pens
Plain	1.03	1.03	1.03	1.03	0.25
Incl. 1c standard print, 1 position	1.78	1.56	1.40	1.29	0.25

**METAL PENS** 



(	
(	





## ART. NO. ET 154

Plastic case for 1 writing instrument

black/silver with transparent lid, also available for slim writing instruments  $\mbox{Dimensions:}\ 16 \times 3.5 \times 2.5 \ cm$ 

## **BRANDING / AREA**

Lid	1	Standard

Lid	1	Standard print, 1 colour	50 x 10 mm

## INDUSTRIAL PRICES (€/PC.)

ET154	50	100	250	500	Filling in 1 pen
Plain	1.03	1.03	1.03	1.03	0.25
Incl. 1c standard print, 1 position	1.78	1.56	1.40	1.29	0.25



#### ART. NO. SC233

Cardboard box for 50 pens Alternative packaging for your pens: Carton: white, with senator® logo Dimensions: 15.5 x 12 x 7.5 cm

## INDUSTRIAL PRICES (€/PC.)

SC233	50	100	250	500
Plain	0.89	0.89	0.89	0.89









## ART. NO. NB03

### Hardcover notebook

with pleasant soft surface. With coloured bookmark. Perfect in combination with holder NB04. 96 sheets of paper, 80 g/m<sup>2</sup>, white (tracing sheet provided in each notebook)

Ruling: Blank

#### Dimensions: ~ DIN A5

This item will be discontinued and is still available as long as stocks last.

## HOLDER SOFT

Image scale 1:4



## ART. NO. NB04

Pen holder for notebook NB03

Gives the notebook an individual adjustment to the color of the brand. Available with elastic band in 7 different colours.

Dimensions holder: 4.5 x 16.2 cm

This item will be discontinued and is still available as long as stocks last.

INDUSTRIAL PRICES (€/PC.)
RSP in euro, per piece, VAT not included

Kor medio, per piece, vAr not	menuder			
NB03	25	50	100	250
Incl. digital print per motif	9.28	7.93	6.99	6.32

For branding prices please refer to page 101

## **BRANDING / AREA**

Front

Front 1 Digital print

125 x 190 mm

AS LONG AS TOCKS LAST

MADE INTHE WORLD

Suitable for notebook NB03

## INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.					
NB04	25	50	100	250	
blank	1.08	1.08	1.08	1.08	

# NOTEBOOK STRUCTURE

Image scale 1:4

ART. NO. NB01

Dimensions: ~ DIN A5

long as stocks last.

Image scale 1:4

Ruling:

Blank

Black hardcover notebook

with textured surface and clever pen insert. Elastic band for closing. With black bookmark.

(tracing sheet provided in each notebook)

NOTEBOOK

80 sheets of paper,  $100 \text{ g/m}^2$ , white, perforated.

This item will be discontinued and is still available as

STRUCTURE MAGNET



With clever pen pocket

Front

Front

**BRANDING / AREA** 

1 Digital print





INTRODUCTION



For branding prices please refer to page 101

## **BRANDING / AREA**

1 Digital print

## 125 x 190 mm

SERVICES

Ruling: Blank

With black bookmark.

ART. NO. NB02

Black hardcover notebook

Dimensions: ~ DIN A5

This item will be discontinued and is still available as long as stocks last.

with textured surface and high-quality magnetic closure, which also serves as a pen holder.

80 sheets of paper, 100 g/m<sup>2</sup>, white, perforated. (tracing sheet provided in each notebook)

## INDUSTRIAL PRICES (€/PC.)

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

For branding prices please refer to page 101

25 50

10.66 9.31

100 250

8.37 7.70

NB01

per motif

Incl. digital print

RSP in euro, per piece, VAT not included.				
NB02	25	50	100	250
Incl. digital print per motif	10.79	9.44	8.50	7.83

Front

Front





125 x 190 mm



## **KING CAN**

## LOOKS COOL. KEEPS HOT.

senator<sup>®</sup> King Can "To Go" mugs are the perfect every day companions. These vaccuum thermo mugs keep hot drinks hot and cold drinks cold. Useful, long lasting and so popular.

# KING CAN

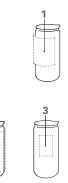
Image scale 1:2

Sublimation









Laser engraving



## ART. NO. 0755 / 0765

## Vacuum thermo mug

double-walled 18/8 stainless steel, with black plastic lid 0755: King Can 0765: King Can for sublimation

Height: ~ 149 mm Diameter: ~ 71 mm Capacity: ~ 0.33 ℓ

### SERVICES

Individually packed in cardboard box Express Service (Online Portal): see page 12

## INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.				
0755	72	108	250	500
Incl. engraving, per position	12.60	12.60	12.60	12.60
Incl. 1c transfer print, per position	-	12.60	11.55	10.82
Each further transfer print colour per position	-	0.88	0.61	0.43
0765	36	72	108	250
Incl. Sublimation	14.35	12.85	11.80	11.07

For branding prices please refer to page 101

## **BRANDING / AREA**

Outsic

de 1	Sublimation (White prints will show silver coloured)	150 x 80 mm
2	Transfer print	210 x 115 mm
3	Laser engraving	12 cm <sup>2</sup>
		(e.g. 20 x 60 mm)

# **KING CAN** MINI

Image scale 1:2

ART. NO. 0785

Vacuum thermo mug

black plastic lid

Height: ~ 127 mm

Diameter: ~71 mm

Capacity: ~0.26 ℓ

TROPHY

Image scale 1:2

SERVICES

double-walled 18/8 stainless steel, with

Individually packed in cardboard box.



72 108

\_

12.34

12.34

12.34

0.88

NITE

250

12.34

11.29

0.61

500

12.34

10.56

0.43

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

Incl. engraving, per position

Incl. 1c transfer print, per position

Each further transfer print colour per

For branding prices please refer to page 101

0785

position

Transfer print





210 x 90 mm

MADE IN THE WORLD

PRINTED GERMAN

EXPRESS

(e.g. 20 x 60 mm)

12 cm<sup>2</sup>

**BRANDING / AREA** 

1 Transfer print

2 Laser engraving

Outside



INTRODUCTION

# **METAL PENS**

NOTEBOOKS



SERVICES



## ART. NO. 0750

Large vacuum thermo mug double-walled 18/8 stainless steel, with black plastic lid

Height: ~ 175 mm Diameter: ~ 82 mm Capacity: ~ 0.4 ℓ

## SERVICES

Individually packed in cardboard box. Express Service (Online Portal): see page 12

## INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.						
0750	72	108	250	500		
Incl. engraving, per position	12.60	12.60	12.60	12.60		
Incl. 1c transfer print, per position	-	12.60	11.55	10.82		
Each further transfer print colour per position	-	0.88	0.61	0.43		

For branding prices please refer to page 101

Outside	1	Transfer print	60 x 60 mm
		Laser engraving	12 cm <sup>2</sup>
			(e. g.
			20 x 60 mm)
	2	Transfer print	150 x 30 mm

## **PICS OUTDOOR**

## LONG-LASTING COMPANION IN CHARMING VINTAGE STYLE.

Simply unbeatable in durability and charm. Classic design, unbreakable and weatherproof. A companion for carefree outdoor leisure activities.

## PICS OUTDOOR

Image scale 1:2



## ART. NO. 0372

## Metal cup with enamel coating, high-gloss white Height: ~ 81 mm Diameter: ~87 mm

Diameter: ~87 mm Capacity: ~0.3 ℓ

SERVICES Individually packed in cardboard box.

### Express Service (Online Portal): see page 12

INDUS	TRIAL PR	CES (€/P	C.)

RSP in euro, per piece, VAT not included.				
0372	36	72	108	250
Incl. Sublimation	10.92	9.42	8.37	7.64

## **BRANDING / AREA**

Outside 1 Sublimation

185 x 60 mm



Sublimation

MARKET TA

### ART. NO. 0354

### Tapered stoneware mug

in favoured design, high-gloss white

PICS ELITE INSIDE

Height: ~ 99 mm Diameter: ~82 mm Capacity: ~0.25 ℓ

# SERVICES

Image scale 1:2

Packaging: see pages 91

# INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.				
0354	36	72	108	250
Incl. Sublimation	7.68	6.18	5.13	4.40

### **BRANDING / AREA**

Outside 1 Sublimation 180 x 35 mm

MADE INTHE WORLD

PRINTED GERMAN

EXPRESS

Stoneware mug in favoured design, high-gloss white with coloured interior glaze

. 7030

Height: ~99 mm Diameter: ~82 mm **Capacity:** ~0.25 ℓ

SERVICES Packaging: see pages 91

	USIRIAL PRICES (E/PC.)	
RSP in	n euro, per piece, VAT not included.	

0355	36	72	108	250
Incl. Sublimation	8.31	6.81	5.76	5.03

MS 7455

### **BRANDING / AREA**

1 Sublimation Outside



Image scale 1:2





### ART. NO. 0323

Stoneware mug in straight design, high-gloss white

Height: ~ 96 mm Diameter: ~ 82 mm Capacity: ~ 0.3 l

### SERVICES

Packaging: see pages 91

# **PICS TWO**

Image scale 1:2

 INDUSTRIAL PRICES (€/PC.)

 RSP in euro, per piece, VAT not included.
 36
 72
 108
 250

 Incl. Sublimation
 7.29
 5.79
 4.74
 4.01

BRANDIN	G	/	AF	RE/	4	

Outside 1 Sublimation 205 x 80 mm

Sublimation







# ART. NO. 0324

### Slim stoneware mug in minimalist design, high-gloss white

in minimalist design, high-gloss wh Height: ~105 mm Diameter: ~76 mm Capacity: ~0.3 l

SERVICES

Packaging: see pages 91

INDUSTRIAL PRICES (€/PC.)	

RSP in euro, per piece, VAT not included.				
0324	36	72	108	250
Incl. Sublimation	7.29	5.79	4.74	4.01

### **BRANDING / AREA**

Outside 1 Sublimation

200 x 85 mm

# PICS CLASSIC

Sublimation

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

Sublimation

0362

Incl. Sublimation

Image scale 1:2



36

7.29

72

5.79

108

4.74

250

4.01



### ART. NO. 0362

### Stoneware mug in classic design high-gloss white

Height: ~ 105 mm Diameter: ~ 79 mm Capacity: ~ 0.25 l

### SERVICES

Packaging: see pages 91

# PICS MINI

Image scale 1:2

NOTEBOOKS

**METAL PENS** 

165 x 58 mm

### ART. NO. 0371

**Small stoneware mug** glossy white, suitable for coffee pod machines

Height: ~ 69 mm Diameter: ~ 72 mm Capacity: ~ 0.15 ℓ

SERVICES

Packaging: see pages 91

INDUSTRIAL PRICES (€/PC.)					
RSP in euro, per piece, VAT not included.					
0371	36	72	108	250	
Incl. Sublimation	7.23	5.73	4.68	3.95	

### **BRANDING / AREA**

**BRANDING / AREA** 

1 Sublimation

Outside

Outside 1 Sublimation





INTRODUCTION

**PLASTIC PENS** 



170 x 70 mm

MADE INTHE WORLD

GERMAN

COFFEE POD SUITED

EXPRESS

# PICS SOLID

Image scale 1:2

Sublimation





### ART. NO. 0358

**Stoneware mug** with unique handle, high-gloss white

Height: ~ 99 mm Diameter: ~ 80 mm Capacity: ~ 0.25 ℓ

INDUSTRIAL PRICES (E/PC.)			
RSP in euro, per piece, VAT not included.			
0358	36	72	108
Incl. Sublimation	7.80	6.30	5.25

color of Music

INDUCTRIAL BRICES (E/BC)

### **BRANDING / AREA**

250

4.52

Outside 1 Sublimation

180 x 80 mm

### SERVICES

Packaging: see pages 91

# PICS COSMOS



POLY CAT

2

### ART. NO. 0356

Large porcelain mug in modern, conical shape, high-gloss white Height: ~ 107 mm

Diameter: ~ 95 mm Capacity: ~ 0.33 ℓ

SERVICES Packaging: see pages 91

INDUS	TRIAL	PRICES	(€/PC.)

RSP in euro, per piece, VAT not included.				
0356	36	72	108	250
Incl. Sublimation	8.97	7.47	6.42	5.69

### **BRANDING / AREA**

Outside 1 Sublimation

190 x 80 mm

### **MADE IN GERMANY**

**OUR MUGS:** CO<sub>2</sub>-SAVERS.

The senator<sup>®</sup> porcelain mugs now come from German production. Sustainable production and short transport routes save up to 95 % CO<sub>2</sub>. Use these advantages also for your brand communication.



# PRIME Image scale 1:2 Transfer print Transfer pri

### ART. NO. 0341

### INDUSTRIAL PRICES (€/PC.)

**Slim porcelain mug** in classic shape, high-gloss white

**Height:** ~ 105 mm **Diameter:** ~ 73 mm **Capacity:** ~ 0.27 ℓ

SERVICES

Single packaging: see page 91

RSP in euro. per piece. VAT not included.				
0341	108	250	500	1,000
Incl. 1c direct print. per position	6.00	4.95	4.22	3.88
Incl. engraving. per position	6.00	6.00	6.00	6.00
Incl. 1c transfer print. per position	6.00	4.95	4.22	3.88
Each further transfer print colour per position	0.88	0.61	0.43	0.34

For branding prices please refer to page 101

### **BRANDING / AREA**

0.1.1		D:	145 70
Outside	1	Direct print	145 x 70 mm
	2	Transfer print	222 x 100 mm
	3	Engraving	60 x 60 mm
Inside	4	Transfer print	50 x 20 mm
Handle	5	Transfer print	50 x 5 mm

MADE

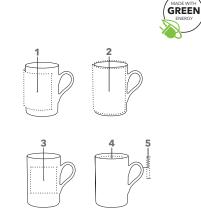
GERMANY

# PRIME COLOUR

Image scale 1:2

Direct print





### ART. NO. 0351

Slim porcelain mug in classic shape, high-gloss coloured

**Height:** ~ 105 mm **Diameter:** ~ 73 mm **Capacity:** ~ 0.27 ℓ

### SERVICES

Single packaging: see page 91

### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.				
0351	108	250	500	1,000
Incl. 1c direct print, per position	7.02	5.97	5.24	4.90
Incl. engraving, per position	7.02	7.02	7.02	7.02
Incl. 1c transfer print, per position	7.02	5.97	5.24	4.90
Each further transfer print colour per position	0.88	0.61	0.43	0.34

For branding prices please refer to page 101

Outside	1 2	Direct print Transfer print	145 x 70 mm 222 x 100 mm
	3	Laser engraving	12 cm <sup>2</sup> (60 x 20 mm or 40 x 30 mm)
Inside	4	Transfer print	50 x 20 mm
Handle	5	Transfer print	50 x 5 mm



Image scale 1:2



### ART. NO. 0973

# Porcelain mug in classic design high-gloss white

Height: ~ 105 mm Diameter: ~ 79 mm Capacity: ~ 0.25 ℓ

SERVICES

CULT

Image scale 1:2

Single packaging: see page 91

Transfer print

Transfer print

INDUSTRIAL PRICES (€/PC.)

For branding prices please refer to page 101

SPECIALLY

RSP in euro, per piece, VAI not included.				
0973	108	250	500	1,000
Incl. 1c direct print, per position	6.00	4.95	4.22	3.88
Incl. engraving, per position	6.00	6.00	6.00	6.00
Incl. 1c transfer print, per position	6.00	4.95	4.22	3.88
Each further transfer print colour per position	0.88	0.61	0.43	0.34

### **BRANDING / AREA**

Outside	1	Direct print	165 x 70 mm
	2	Transfer print	210 x 90 mm
	3	Engraving	60 x 60 mm
Inside	4	Transfer print	50 x 20 mm
Handle	5	Transfer print	50 x 5 mm

MADE

GERMANY

-

**METAL PENS** 

INTRODUCTION

**PLASTIC PENS** 

SERVICES

### Slim porcelain mug in linear design, high-gloss white Height: ~ 104 mm Diameter: ~ 73 mm Capacity: ~ 0.28 ℓ

White

SERVICES

Single packaging: see page 91

### INDUSTRIAL PRICES (€/PC.)

RSP in euro. per piece. VAT not included.				
0911	108	250	500	1,000
Incl. 1c direct print. per position	6.10	5.05	4.32	3.98
Incl. engraving. per position	6.10	6.10	6.10	6.10
Incl. 1c transfer print. per position	6.10	5.05	4.32	3.98
Jede weitere Druckfarbe Transferdruck pro Druckfläche	0.88	0.61	0.43	0.34

QNIHO DAM

For branding prices please refer to page 101

### **BRANDING / AREA**

Outside		Direct print Transfer print	165 x 70 mm 203 x 100 mm
	3	Engraving	60 x 60 mm
Inside	4	Transfer print	50 x 20 mm

2

# AMITY



### ART. NO. 0321

Small porcelain mug glossy white, suitable for coffee pod machines

Height: ~ 80 mm Diameter: ~ 80 mm Capacity: ~ 0.25 ℓ

SERVICES

Packaging: see page 91

# ELEGANT

### RSP in euro, per piece, VAT not included. 0321 108 250 500 1,000 Incl. 1c direct print, per position 6.22 5.17 4.44 4.10 Incl. engraving, per position 6.22 6.22 6.22 6.22 Incl. 1c transfer print, per position 6.22 5.17 4.44 4.10 Each further transfer print colour per 0.88 0.61 0.43 0.34 position For branding prices please refer to page 101

INDUSTRIAL PRICES (€/PC.)

### **BRANDING / AREA**

Outside	1	Direct print	170 x 55 mm
	2	Transfer print	220 x 70 mm
	3	Engraving	60 x 50 mm
Inside	4	Transfer print	50 x 20 mm
Inside Handle		Transfer print Transfer print	50 x 20 mm 20 x 8 mm
	5		



### ART. NO. 0381

### Porcelain mug Slightly conical shape, high gloss white Height: ~92 mm Diameter: ~86 mm Capacity: ~0.3 ℓ

SERVICES

Packaging: see page 91

### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.				
0381	108	250	500	1,000
Incl. 1c direct print, per position	6.46	5.41	4.68	4.34
Incl. 1c transfer print, per position	6.46	5.41	4.68	4.34
Each further transfer print colour per position	0.88	0.61	0.43	0.34

### For branding prices please refer to page 101

Outside	1	Direct print	190 x 40 mm
	2	Transfer print	240 x 50 mm
Inside	3	Transfer print	50 x 15 mm
Handle	4	Transfer print	70 x 8 mm

# ELITE

### Image scale 1:2



### ART. NO. 0912

### Porcelain mug

in favoured design, high-gloss white Height: ~ 100 mm

Diameter: ~ 80 mm Capacity: ~ 0.25 {

SERVICES

Single packaging: see page 91

INDUSTRIAL PRICES	E/PC
INDUSTRIAL I RICLS	

RSP in euro, per piece, VAT not included.					
0912	108	250	500	1,000	
Incl. 1c direct print, per position	6.33	5.28	4.55	4.21	
Incl. engraving, per position	6.33	6.33	6.33	6.33	
Incl. 1c transfer print, per position	6.33	5.28	4.55	4.21	
Each further transfer print colour per position	0.88	0.61	0.43	0.34	

### **BRANDING / AREA**

Transfer print

Outside	1	Direct print	175 x 35 mm
	2	Transfer print	205 x 45 mm
	3	Engraving	60 x 30 mm
Inside	4	Transfer print	50 x 20 mm
Handle	5	Transfer print	70 x 7 mm

MADE

GERMANY

-

INTRODUCTION

**PLASTIC PENS** 

**METAL PENS** 

For branding prices please refer to page 101



### Image scale 1:2





### ART. NO. 0353

### Porcelain mug

in favoured design, high-gloss white with coloured interior glaze

Height: ~ 100 mm Diameter: ~80 mm **Capacity:** ~0.25 ℓ

SERVICES Single packaging: see page 91

### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.								
0353	108	250	500	1,000				
Incl. 1c direct print, per position	6.97	5.92	5.19	4.85				
Incl. engraving, per position	6.97	6.97	6.97	6.97				
Incl. 1c transfer print, per position	6.97	5.92	5.19	4.85				
Each further transfer print colour per position	0.88	0.61	0.43	0.34				

For branding prices please refer to page 101

### **BRANDING / AREA**

Outside	1	Direct print	175 x 35 mm
	2	Transfer print	205 x 45 mm
	3	Transfer print	50 x 60 mm
		Engraving	60 x 30 mm
Handle	4	Transfer print	70 x 7 mm

NOTEBOOKS

# APPEAL



### ART. NO. 0928

Large porcelain mug in rounded shape, high-gloss white

Height: ~ 95 mm Diameter: ~ 100 mm Capacity: ~ 0.4 l

SERVICES

Single packaging: see page 91

### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included. 0928 108 250 500 1,000 7.52 7.52 Incl. engraving, per position 7.52 7.52 Incl. 1c transfer print, per position 7.52 6.47 5.74 5.40 Each further transfer print colour per 0.88 0.61 0.43 0.34 position

For branding prices please refer to page 101

### **BRANDING / AREA**

Outside	1	Engraving	60 x 40 mm
	2	Transfer print	270 x 45 mm
Inside	3	Transfer print	50 x 20 mm
Handle	4	Transfer print	50 x 5 mm



### ART. NO. 0344

Large porcelain mug in classic design, high-gloss white

Height: ~ 96mm Diameter: ~82 mm Capacity: ~ 0.3 ℓ

SERVICES

Single packaging: see page 91

### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.								
0344	108	250	500	1,000				
Incl. 1c direct print, per position	6.46	5.41	4.68	4.34				
Incl. engraving, per position	6.46	6.46	6.46	6.46				
Incl. 1c transfer print, per position	6.46	5.41	4.68	4.34				
Each further transfer print colour per position	0.88	0.61	0.43	0.34				

For branding prices please refer to page 101

Outside	1	Direct print	180 x 70 mm
	2	Transfer print	225 x 87 mm
	3	Engraving	60 x 60 mm
Inside	4	Transfer print	50 x 20 mm
Handle	5	Transfer print	45 x 6 mm

# CHARISMA



### ART. NO. 0915 High porcelain mug

Height: ~ 100 mm

Diameter: ~ 82 mm

Capacity: ~ 0.25  $\ell$ 

SERVICES Packaging: see page 91

Image scale 1:2

Transfer print

with small handle, high-gloss white

COSMOS

### INDUSTRIAL PRICES (€/PC.)

0915	108	250	500	1,000
Incl. engraving, per position	6.56	6.56	6.56	6.56
Incl. 1c transfer print, per position	6.56	5.51	4.78	4.44
Each further transfer print colour per position	0.88	0.61	0.43	0.34

### **BRANDING / AREA**

Outside	1	Engraving	60 x 30 mm
	2	Transfer print	233 x 96 mm
Inside	3	Transfer print	50 x 20 mm
Handle	4	Transfer print	50 x 12 mm

**METAL PENS** 

INTRODUCTION

**PLASTIC PENS** 

MADE

GERMANY



Large porcelain mug in modern, conical shape, high-gloss white

White

**Height:** ~ 106 mm **Diameter:** ~ 94 mm **Capacity:** ~ 0.35 ℓ

### SERVICES

Packaging: see page 91

### INDUSTRIAL PRICES (€/PC.)

COLOURLAB

RSP in euro, per piece, VAT not included.							
0926	108	250	500	1,000			
Incl. engraving, per position	7.52	7.52	7.52	7.52			
Incl. 1c transfer print, per position	7.52	6.47	5.74	5.40			
Each further transfer print colour per position	0.88	0.61	0.43	0.34			

For branding prices please refer to page 101

### **BRANDING / AREA**

Transfer print

Outside	1	Engraving	60 x 40 mm
	2	Transfer print	270 x 103 mm
Inside	3	Transfer print	50 x 20 mm
Handle	4	Transfer print	60 x 8 mm

SERVICES

### MAXIM

# UNUSUAL SHAPE -MAXIMUM ATTENTION.

The perfect combination of round shape and angular profile edges. An eye-catcher in an unusual form with high popularity.



# MAXIM

Image scale 1:2



### ART. NO. 0914

Porcelain mug with unusual shape, high-gloss white

Height: ~ 99 mm Diameter: ~ 86 mm Capacity: ~ 0.3 {

### SERVICES

Packaging: see pages 91

### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.								
0914	108	250	500	1,000				
Incl. 1c direct print, per position	6.28	5.23	4.50	4.16				
Incl. engraving, per position	6.28	6.28	6.28	6.28				
Incl. 1c transfer print, per position	6.28	5.23	4.50	4.16				
Each further transfer print colour per position	0.88	0.61	0.43	0.34				

### **BRANDING / AREA**

Outside	1	Direct print	50 x 20 mm
		Engraving	50 x 30 mm
	2	Transfer print	50 x 50 mm
	3	Transfer print	225 x 35 mm
Inside	4	Transfer print	50 x 20 mm
Handle	5	Transfer print	70 x 7 mm

For branding prices please refer to page 101

# MAXIM CAFÉ



### ART. NO. 0907

**Small porcelain cup** with unusual shape, high-gloss white, suitable for coffee pod machines

Height: ~ 82 mm Diameter: ~ 80 mm Capacity: ~ 0.2 l

### SERVICES

Packaging: see pages 91

MAXIM CAFÉ SET

Image scale 1:2

### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.								
0907	108	250	500	1,000				
Incl. engraving, per position	6.25	6.25	6.25	6.25				
Incl. 1c transfer print, per position	6.25	5.20	4.47	4.13				
Each further transfer print colour per position	0.88	0.61	0.43	0.34				

Transfer print

SUBZERO

For branding prices please refer to page 101

### **BRANDING / AREA**

1	Engraving	40 x 30 mm
2	Transfer print	215 x 20 mm
3	Transfer print	40 x 50 mm
4	Transfer print	40 x 5 mm
5	Transfer print	50 x 5 mm
	3 4	<ul> <li>2 Transfer print</li> <li>3 Transfer print</li> <li>4 Transfer print</li> </ul>

INTRODUCTION

**PLASTIC PENS** 

MADE In EU



MUGS

# Ř

SERVICES

### ART. NO. 0937

### Porcelain set Porcelain cup and saucer, glossy white, suitable for coffee pad machines

Height: ~82 mm Diameter: ~80 mm Capacity: ~0.2 ℓ Diameter saucer: ~148 mm

### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.						
0937	108	250	500	1,000		
Incl. engraving, per position	8.31	8.31	8.31	8.31		
Incl. 1c transfer print, per position	8.31	7.26	6.53	6.19		
Each further transfer print colour per position	0.88	0.61	0.43	0.34		

For branding prices please refer to page 101

Outside	1	Engraving	40 x 30 mm
	2	Transfer print	40 x 50 mm
	3	Transfer print	215 x 20 mm
Inside	4	Transfer print	40 x 5 mm
Handle	5	Transfer print	50 x 5 mm
Saucer	6	Transfer print	70 x 20 mm
	7	Transfer print	Ø 35 mm

# MAXIM ESPRESSO SET

Image scale 1:2



### ART. NO. 0977

Porcelain set 74 pieces, white suitable for coffee pod machines: 24 cups and saucers, 24 plates, 1 milk jug,

1 sugar bowl Height: ~ 55 mm

Diameter: ~ 60 mm Capacity: ~ 0.08 ℓ Diameter saucer: ~ 116 mm

### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

108	250	500	1,000
8.43	8.43	8.43	8.43
8.43	7.38	6.65	6.31
0.88	0.61	0.43	0.34
	8.43 8.43	8.43         8.43           8.43         7.38	8.43         8.43         8.43           8.43         7.38         6.65

For branding prices please refer to page 101

### **BRANDING / AREA**

Outside	1	Engraving	40 x 15 mm
	2	Transfer print	30 x 40 mm
	3	Transfer print	170 x 10 mm
Inside	4	Transfer print	30 x 5 mm
Handle	5	Transfer print	30 x 3 mm
Saucer	6	Transfer print	55 x 15 mm
	7	Transfer print	Ø 25 mm

MADE In EU

COFFEE POD SUITED



### ART. NO. 0927 / 0997 / 0998

Plate 0927 Porcelain, glossy white

Dinner plate 0997 Porcelain, glossy white

Soup plate 0998 Porcelain, glossy white

Plate Ø: ~ 210 mm Dinner plate Ø: ~ 260 mm Soup plate Ø: ~ 230 mm

### INDUSTRIAL PRICES (€/PC.)

0927	108	250	500	1,000
Incl. 1c transfer print, per position	8.35	7.30	6.57	6.23
0997	108	250	500	1,000
Incl. 1c transfer print, per position	8.91	7.86	7.13	6.79
0998	108	250	500	1,000
Incl. 1c transfer print, per position	8.84	7.79	7.06	6.72
Each further transfer print colour per position	0.88	0.61	0.43	0.34

0927	1	Transfer print	70 x 25 mm
	2	Transfer print	100 x 100 mm
0997	1	Transfer print	100 x 20 mm
	2	Transfer print	100 x 100 mm
0998	1	Transfer print	80 x 20 mm
	2	Transfer print	70 x 70 mm



# MAXIM START-UP BOX

Image scale 1:3





### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.				
0952	1	3	5	10
Incl. 1c Transferprint Start-Up Box an vorgesehener Druckfläche	671.72	560.72	483.02	429.00





### ART. NO. 0952

**Porcelain set** 74 pieces, white suitable for coffee pod machines:

24 cups and saucers, 24 plates, 1 milk jug, 1 sugar bowl Height cup: ~82 mm Diameter cup: ~80 mm Capacity cup: ~0.2 ℓ Diameter saucer: ~150 mm Height milk jug: ~79 mm Height sugar bowl: ~78 mm (with lid ~115 mm)

### **BRANDING / AREA**

Cup	1	Transfer print	40 x 20 mm
Milk jug	2	Transfer print	40 x 20 mm
Sugar bowl	3	Transfer print	40 x 20 mm
Saucer	4	Transfer print	40 x 20 mm
Plate	5	Transfer print	40 x 20 mm

MADE In EU

# FANCY ESPRESSO SET

Image scale 1:2



# Corrections of the second seco

### ART. NO. 0964

**Espresso Set 0964** Porcelain espresso cup and saucer, glossy white, suitable for coffee pod machines

Height: ~57 mm Diameter: ~67 mm Capacity: ~0.08 ℓ Diameter saucer: ~120 mm

### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

0964	108	250	500	1,000
Incl. engraving, per position	8.08	8.08	8.08	8.08
Incl. 1c transfer print, per position	8.08	7.03	6.30	5.96
Each further print colour per position	0.88	0.61	0.43	0.34

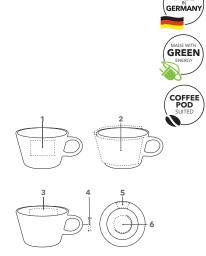
For branding prices please refer to page 101

### **BRANDING / AREA**

Outside	1	Engraving	40 x 15 mm
	2	Transfer print	150 x 45 mm
Inside	3	Transfer print	40 x 5 mm
Handle	4	Transfer print	30 x 3 mm
Saucer	5	Transfer print	40 x 15 mm
	6	Transfer print	Ø 45 mm

# FANCY CAFÉ + CAFÉ SET Image scale 1:2





MADE

### ART. NO. 0965 / 0965-T

### **Porcelain cup with saucer 0965** in classic design, high-gloss white, suitable for coffee pod machines

Porcelain cup 0965-T in classic design, high-gloss white, suitable for coffee pod machines

Height: ~ 70 mm Diameter: ~ 83 mm Capacity: ~ 0.2 ℓ Diameter saucer: ~ 144 mm

### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.				
0965	108	250	500	1,000
Incl. engraving, per position	8.58	8.58	8.58	8.58
Incl. 1c transfer print, per position	8.58	7.53	6.80	6.46
Each further print colour per position	0.88	0.61	0.43	0.34
0965-T	108	250	500	1,000
Incl. engraving, per position	6.45	6.45	6.45	6.45
Incl. 1c transfer print, per position	6.45	5.40	4.67	4.33
Each further print colour per position	0.88	0.61	0.43	0.34
For branding prices please refer to page 101				

Outside	1	Engraving	40 x 30 mm
	2	Transfer print	175 x 50 mm
Inside	3	Transfer print	50 x 20 mm
Handle	4	Transfer print	30 x 5 mm
Saucer	5	Transfer print	40 x 20 mm
	6	Transfer print	Ø 55 mm





108

7.28

108

7.75

108

7.68

0.88

SPA living

250

6.23

250

6.70

250

6.63

0.61

500 1,000

5.16

1,000

5.63

1,000

5.56

0.34

5.50

500

5.97

500

5.90

0.43

### ART. NO. 0966 / 0993 / 0994

### Plate 0966 Porcelain, glossy white

Dinner plate 0993 Porcelain, glossy white

Soup plate 0994 Porcelain, glossy white

Plate Ø: ~ 213 mm Dinner plate Ø: ~263 mm Soup plate Ø: ~ 225 mm

# FANCY BOWL

Image scale 1:2

# Transfer print

INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.

Incl. 1c transfer print, per position

Incl. 1c transfer print, per position

Incl. 1c transfer print, per position

Each further print colour per position

0966

0993

0994



ART. NO. 0920

Porcelain bowl glossy white

Height: ~ 76 mm Diameter: ~ 141 mm

**Capacity:** ~0.7 ℓ

### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.				
0920	108	250	500	1.000
Incl. 1c transfer print, per position	7.75	6.70	5.97	5.63
Each further print colour per position	0.88	0.61	0.43	0.34

For branding prices please refer to page 101

### **BRANDING / AREA**

0966	1	Transfer print	40 x 20 mm
	2	Transfer print	Ø 100 mm
0993	1	Transfer print	100 x 20 mm
	2	Transfer print	Ø 100 mm
0994	1	Transfer print	80 x 20 mm
	2	Transfer print	Ø 100 mm



NOTEBOOKS

### **BRANDING / AREA**

Outside	1	Transfer print	457 x 30 mm
Inside	3	Transfer print	50 x 30 mm

**METAL PENS** 

INTRODUCTION

**PLASTIC PENS** 

# FANCY START - UP BOX

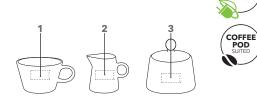
Image scale 1:3

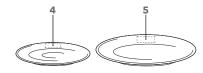




### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.				
0951	1	3	5	10
Incl. 1c Transfer print Start-Up Box on designated print area	645.00	534.00	456.30	402.28





### ART. NO. 0951

Porcelain set 74 pieces, white cups suitable for coffee pod machines: 24 cups and saucers, 24 plates, 1 milk jug,

1 sugar bowl

Height cup: ~70 mm Diameter cup: ~83 mm Capacity cup: ~0.2 ℓ Diameter saucer: ~144 mm Diameter plate: ~210 mm Height milk jug: ~78 mm Height sugar bowl: ~58 mm (with lid ~90 mm)

Cup	1	Transfer print	40 x 20 mm			
Milk jug	2	Transfer print	40 x 20 mm			
Sugar bowl	3	Transfer print	40 x 20 mm			
Saucer	4	Transfer print	40 x 20 mm			
Plate	5	Transfer print	40 x 20 mm			

# TAO MUG



### ART. NO. 0905

Elegant porcelain mug harmonious asymmetrical shape, high-gloss white

Height: ~ 100 mm Diameter: ~ 75 mm **Capacity:** ~ 0.28 ℓ

SERVICES Packaging: see pages 91

# TAO CAFÉ

Image scale 1:2

Transfer print

RSP in euro, per piece, VAT not included. 0905 108 250 500 1,000 Incl. 1c transfer print, per position 7.95 6.90 6.17 Each further print colour per position 0.88 0.61 0.43 For branding prices please refer to page 101

INDUSTRIAL PRICES (€/PC.)

	<b>BRANDING / AREA</b>
--	------------------------

5.83

0.34

40 x 30 mm Outside 1 Transfer print

**PLASTIC PENS** 

INTRODUCTION

MADE

GERMANY -

GREEN

COFFEI POD SUITED

40 x 25 mm



Elegant porcelain cup with saucer harmonious asymmetrical shape,

high-gloss white, suitable for coffee pod machines

White

Height: ~ 68 mm Diameter: ~ 90 mm Capacity: ~ 0.23 ℓ

INDUS.	TRIAL	PRICES	(€/PC.

RSP in euro, per piece, VAT not included.				
0904	108	250	500	1,000
Incl. 1c transfer print, per position	9.73	8.68	7.95	7.61
Each further print colour per position	0.88	0.61	0.43	0.34

For branding prices please refer to page 101

### **BRANDING / AREA**

Transfer print

Outside 1 Transfer print

# TAO ESPRESSO SET

ESPRESSO SEI

### ART. NO. 0903

### Espresso Set

Porcelain espresso cup and saucer, harmonious asymmetrical shape, glossy white, suitable for coffee pod machines

Height: ~ 63 mm Diameter: ~ 51 mm Capacity: ~ 0.06 ℓ

RSP in euro, per piece, VAT not included.				
0903	108	250	500	1,000
Incl. 1c transfer print, per position	9.22	8.17	7.44	7.10
Each further print colour per position	0.88	0.61	0.43	0.34

BRANDING / AREA

1 Transfer print

Outside

20 x 20 mm

TAO PLATE Image scale 1:4

Transfer print



### ART. NO. 0906

### Plate porcelain, glossy white harmonious asymmetrical shape

White

Diameter: ~ 218 mm

### INDUSTRIAL PRICES (€/PC.)

RSP in euro, per piece, VAT not included.				
0906	108	250	500	1,000
Incl. 1c transfer print, per position	8.46	7.41	6.68	6.34
Each further print colour per position	0.88	0.61	0.43	0.34

For branding prices please refer to page 101

Outside	1	Transfer print	60 x 10 mm
Inside	2	Transfer print	Ø 60 mm

# CAREFULLY PACKED. SAFE ON THE ROAD.

Senator<sup>®</sup> mugs are packed in boxes of 36. On request, we will be pleased to pack your mugs in individual cartons for individual distribution to your customers.

# PACKAGING







### ART. NO. P1A / P1A XL

**Cardboard box P1A** white, for 1 mug Dimensions: 125 × 90 × 120 mm Cardboard box P1A XL white, for 1 large mug Dimensions: 130 × 110 × 120 mm

### INDUSTRIAL PRICES (€/PC.)

P1A Single box, standard P1A XL Single box, standard

on request on request

### **ART. NO. P36**

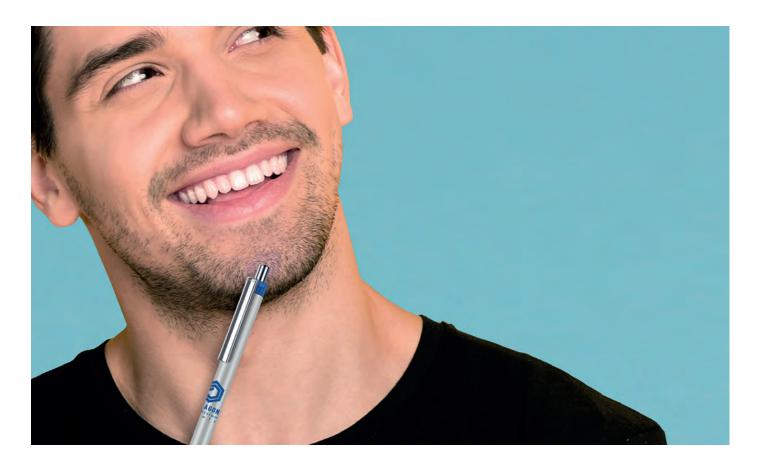
**Cardboard box brown, for 36 mugs** Dimensions: 540 × 360 × 390 mm

### INDUSTRIAL PRICES (€/PC.)

**P36** Box of 36

Standard packaging without surcharge

# **BRANDING METHODS ON PENS**



### **DIGITAL PRINT**





### DIGITAL PRINT

Our digital print is the perfect solution to apply multicoloured prints on the clips or barrels of our ball pens. With this method we also place logos very effectively onto the cap of our Liberty models.

### Technology:

### The digital print uses the CMYK colour printing process to mix all colours from the basic four. For prints on coloured backgrounds we apply an extra layer of white underneath the print.

### Strengths:

- Print to the edge of the clip
- Realisation of colour gradients
- Also suitable for photo-realistic themes

### DIGITAL PRINT WITH 3D EFFECT

On many white barrels of our writing instruments, large-area digital prints can be supplemented with a haptic effect. Give your brand presentation noticeably more structure and shine.

### Technology:

The digital print uses the CMYK colour printing process to mix all colours from the basic four. An additional lacquer layer is added on top of the print for a high-gloss raised feel effect. Minimum quantity: 1,000 pieces

### Strengths:

- Incomparable 3D effect
- Realisation of complex colour gradientsReproduction of countless colours

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### **STANDARD PRINT**





### **STANDARD PRINT**

Screen print is a direct print process

onto the ball pen. Tampo print is an

pad onto the surface to be printed.

whereby ink is pressed through a mesh

indirect print method whereby ink is transferred from the cliché via a silicone

Whenever it comes to branding our ball pen barrels, screen print is the branding method of our choice. For the curved clips, on the other hand, we use tampo printing. Both processes ensure optimal implementation of your brand message.

### Technology:

### Strengths:

- Particularly sharp-edged prints
- Accurate full colour prints possible
- Multicolour prints possible

### STANDARD PRINT WITH 3D EFFECT

The large 360° print area of our ball pen pens can be transformed into a tactile 3D surface with an additional gloss effect using an additional layer of lacquer.

### Technology:

The lacquer layer substitutes one colour of the Barrel Print 360° and can be combined with prints of up to 4 colours. Minimum quantity: 1,000 pcs.

### Strengths:

- Raised 3D surface
- Accentuation of selected elements Accurate full colour prints possible

### **STANDARD PRINT ON METAL**

### LASER ENGRAVING



### STANDARD PRINT ON METAL

The surfaces of our metal pens are refined by varnishes, lacquers or other surface coatings. In order to achieve a good bonding of the ink and wear resistance on these surfaces we use our special Metal print method.

### Technology:

- Great on varnished surfaces
- Brilliant colours • Accurate full colour prints possible

### LASER ENGRAVING

A very elegant branding method on metal surfaces. Logos or messages are very accurately and permanently worked into the metal surface.

### Technology:

For our laser engraving we use a high precision computer-controlled laser which engraves the surface of our writing instruments and thus expose the metal layer underneath.

### Strengths:

- A high-class and modest result
- Extremely durable • Suitable for individual names
  - senator<sup>®</sup> catalogue 2023

For the printing of our metal pens, the inks used are additionally hardened to achieve long-lasting adhesion and thus advertising duration.

### Strenaths:

# **BRANDING METHODS ON MUGS + NOTEBOOKS**



### **DIRECT PRINT**

### **TRANSFER PRINT**





### DIRECT PRINT

The direct printing process saves time and money. We print without raster and thus achieve rich, vibrant colours. Many of our mug models can be one colour printed using this cost-effective process.

### Technology:

The direct printing process does not require an intermediate step via a carrier material. The ink is applied directly to the mug without any detours.

# Strengths:

- Short delivery timesCost-effective branding method
- Strong with line prints

### TRANSFER PRINT

With transfer printing, our mugs can be printed in many different positions. Besides the classic printing position on the mug body, handle or inside printing are also very popular.

### Technology:

Transfer Print is a branding method by which we first print the design on a label to be applied onto the mug in a second step. During the firing process the colour combines with the mug surface, the label dissolves up to a small edge around the print design.

### Strengths:

- Endless varietyStrong with half-tone prints
- Nearly perfect with colour gradients



### SUBLIMATION

The sublimation process uses pressure and heat to transfer the graphic onto a specially coated mug.

We offer this impressive branding method for a total of 9 different mug designs and King Can.

### Strengths:

- •
- ٠
- High colour variety and brilliance Photo realistice prints possible Already available for small quantities from 36 pieces

### **ENGRAVING**



### **DIGITAL PRINT**



### ENGRAVING

Engraving offers a high-quality and particularly durable finish. Logos or messages are very accurately and permanently worked into the metal surface.

### Technology:

### A computer-controlled laser engraves a logo or imprint into the item ensuring absolute definition and longlasting branding.

# Strengths:

- Striking tactile resultsUnderstated quality
- Precise reproduction of logos and lettering

### DIGITAL PRINT

Multicoloured printing can be realised quickly and cost-effectively with digital printing. With our notebooks, the surface can be used almost completely for printing. Only a small margin is necessary for technical reasons.

### Technology:

The digital print uses the CMYK colour printing process to mix all colours from the basic four. For prints on coloured backgrounds we apply an extra layer of white underneath the print.

### Strengths:

- Large print area
- Realisation of colour gradients • Also suitable for photo-realistic themes

# **PLASTIC PENS**

BP = Ball pen, FP = Fountain pen, RB = Rollerball

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	in mm	<u>g</u>	PU	RSP in € (unbranded)	Page
SUPER HIT	Matt Recycled	3304	waterial	Blue/Black	1.0 mm X20	145 x 11 x 15	<b>in g</b> 7,5	pieces 500	(unbranded) 0.35	<b>Page</b>
TRENTO	Matt Recycled	3305	_	Blue/Black	G2	149 x 12 x 15	9,8	500	0.33	18
LIBERTY	Matt Recycled	3307		Blue/Black	G2 G2	145 x 15 x 11	8,7	500	0.58	19
CHALLENGER	Matt Recycled	3402	Recycled plastic	Blue/Black	G2 G2	149 x 12 x 15	9.8	500	0.70	19
EVOXX	Duo Recycled	3274		Blue/Black	G2 G2	149 x 12 x 15	10.49	500	0.58	20
EVOXX	Polished Recycled	3274	-	Blue/Black	G2 G2	149 x 12 x 15	10.47	500	0.58	20
SUPER HIT BIO	Matt	3300		Blue/Black	X20	141 x 11 x 15	8.5	1000	0.40	20
LIBERTY BIO	Matt	3310		Blue/Black	G2	145 x 15 x 11	9.34	1000	0.40	22
SKEYE BIO	Matt	3290	Biobased plastic	Blue/Black	G2 G2	150 x 15 x 12	13.1	500	0.93	23
NATURE PLUS	Matt	2796		Blue/Black	G2 G2	150 x 15 x 12	12.7	500	0.93	23
DART	Polished	2/96	Plastic	Blue/Black	G2 X20		6.9		0.80	23
				Blue/Black	-	143 x 10 x 14	6.9	1000		
DART	Clear	2602	Plastic		X20	143 x 10 x 14		1000	0.25	25
	Polished Basic	2959	Plastic	Blue/Black	X20	143 x 10 x 14	6.9	1000	0.25	25
SUPER HIT	Polished	2883	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	0.25	26
SUPER HIT	Polished Basic	2955	Plastic Antibacterial	Blue/Black	X20	145 x 11 x 15	7.3	1000	0.25	26
SUPER HIT	Polished Antibac	3306	plastic	Black	X20	141 x 11 x 15	7.3	1000	0.30	27
SUPER HIT	Polished Basic SG	2956	Plastic	Blue/Black	X20	145 x 11 x 15	8.1	1000	0.30	27
SUPER HIT	Clear SG	2234	Plastic	Blue/Black	X20	145 x 11 x 15	8.1	1000	0.30	28
SUPER HIT	Clear	2756	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	0.25	28
SUPER HIT	Frosted	2244	Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	0.25	29
SUPER HIT	Matt	2904	Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	0.25	29
LIBERTY	Polished	2915	Plastic Antibacterial	Blue/Black	G2	145 x 15 x 11	8.7	1000	0.42	30
LIBERTY	Polished Basic Antibac	3407	plastic	Black	G2	145 x 15 x 11	8.7	1000	0.50	31
LIBERTY	Polished Basic	2993	Plastic	Blue/Black	G2	145 x 15 x 11	8.7	1000	0.42	31
LIBERTY	Soft Touch	2015	Plastic	Blue/Black	G2	145 x 15 x 11	9.1	1000	0.75	32
LIBERTY	Soft Touch MC	2942	Plastic	Blue/Black	G2	145 x 15 x 11	10.4	1000	1.25	32
CHALLENGER	Polished	2416	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.50	34
CHALLENGER	Polished Antibac	3401	Antibacterial plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.60	35
CHALLENGER	Polished MT	2926	Plastic	Blue/Black	G2	149 x 12 x 15	13.5	500	0.90	35
CHALLENGER	Frosted	2418	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.50	36
CHALLENGER	Polished Basic SG	2958	Plastic	Blue/Black	G2	145 x 11 x 15	10.8	500	0.60	36
CHALLENGER	Clear	2192	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	0.50	37
CHALLENGER	Clear SG	2597	Plastic	Blue/Black	G2	149 x 12 x 15	10.8	500	0.60	37
CHALLENGER	Clear MT	2925	Plastic	Blue/Black	G2	149 x 12 x 15	13.5	500	0.90	38
CHALLENGER	Soft Touch	2737	Plastic	Blue/Black	G2	149 x 12 x 15	10.1	500	0.90	38
BRIDGE	Polished	3250	Plastic	Blue/Black	G2	141 x 17 x 11	10.3	500	0.58	39
BRIDGE	Polished MT	3252	Plastic	Blue/Black	G2	141 x 17 x 11	13.8	500	1.05	39
BRIDGE	Clear	3251	Plastic	Blue/Black	G2	141 x 17 x 11	10.3	500	0.58	40
BRIDGE	Clear MT	3253	Plastic	Blue/Black	G2	141 x 17 x 11	13.8	500	1.05	40
BRIDGE	Soft Touch	3257	Plastic	Blue/Black	G2	141 x 17 x 11	10.4	500	1.05	41
HEADLINER	Polished Basic	3280	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	0.58	42
HEADLINER	Clear Basic	3281	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	0.58	42

# **PLASTIC PENS**

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	in mm	g in g	PU pieces	RSP in € (unbranded)	Page
HEADLINER	Softtouch	3285	Plastic	Blue/Black	G2	141 x 11 x 15	10,5	500	1,05	43
POINT	Point Polished	3217	Plastic	Blue/Black	X20	137 x 9 x 17	7,9	1000	0,33	44
POINT	Metal	2866	Plastic	Blue	Metal, G2	137 x 9 x 12	12,7	1000	1,08	44
NEW SPRING	Polished MC	2310	Plastic	Blue/Black	G2	147 x 12 x 17	12,6	500	1,05	45
NEW SPRING	Clear MC	2410	Plastic	Blue/Black	G2	147 x 12 x 17	12,5	500	1,05	45

# **METAL PENS**

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	in mm	in g	PU pieces	RSP in € (unbranded)	Page
POLAR	Polar	3261	Metal	Blue/Black	G2	143 x 13 x 11	17.5	100	2.35	46
SIGNER LINER	Mix & Match	2709	Metal	Blue	G2	140 x 15 x 13	18.9	50	6.13	47
ARVENT	Glossy Ball pen	3360	Metal	Blue	Metal, G2	144 x 14 x 10	15.59	250	1.93	48
ARVENT	Soft Touch Ball pen	3365	Metal	Blue	Metal, G2	144 x 14 x 10	29.6	250	2.12	48
PHENIX	Ball pen	3380	Metal	Blue	Metal, G2	140 x 15 x 12	37	250	6.37	49
ATTRACT	Ball pen	3330	Metal	Blue	Metal, G2	136 x 14 x 11	24.3	250	3.31	50
ATTRACT	Soft Touch Ball pen + Touch Pad Pen	3335	Metal	Blue	Metal, G2	136 x 14 x 11	26.18	250	3.50	50
ARCTIC	Ball pen	3390	Metal	Blue	Metal, G2	140 x 15 x 11	30	250	5.92	51
GALANT	Ball pen	3370	Metal	Blue	Metal, G2	138 x 13 x 11	25.2	250	3.54	51
STAR TEC	Star Tec Steel Ball pen	2040	Metal	Blue	Metal, G2	133 x 14 x 10	17	250	2.16	52
STAR TEC	Alu Ball pen	2511	Metal	Blue	Metal, G2	133 x 14 x 10	5.96	250	2.28	52
NAUTIC	Rollerball	1092	Metal	Blue	RB Metal	137 x 11 x 15	30	250	7.67	53
NAUTIC	Ball pen	2215	Metal	Blue	Metal, G2	140 x 11 x 15	29	250	5.99	53
NAUTIC	Ball pen + Touch Pad Pen	2754	Metal	Blue	Metal, G2	140 x 11 x 15	28	250	6.46	54
NAUTIC	Black Ball pen	3340	Metal	Blue	Metal, G2	145 x 11 x 15	28	250	7.12	54
NAUTIC	Set (Touch Pad Pen + RB)	6297	Metal	Blue	Metal, G2 + RB	158 x 53 x 25	102	15	15.54	54
IMAGE	Black Line Ball pen	2636	Metal	Blue	Metal, G2	140 x 11 x 14	30	250	8.59	55
IMAGE	Black Line Fountain pen	0104	Metal	Blue	Nib M	139 x 12 x 14	30	250	10.18	56
IMAGE	Black Line Rollerball	1119	Metal	Blue	RB Metal	140 x 12 x 14	34	250	9.95	56
IMAGE	Black Line Set (BP + FP)	6205	Metal	Blue	Metal, G2+ Nib M	168 x 68 x 28	142	50	21.17	56
IMAGE	Black Line Set (BP + RB)	6206	Metal	Blue	Nib M Metal, G2 + RB	194 x 132 x 19	146	50	20.94	56
IMAGE	Black Line Set (BP + FP)	6151	Metal	Blue	Metal, G2+ Nib M	194 x 132 x 19	213	15	27.16	56
IMAGE	Black Line Set (BP + RB)	6179	Metal	Blue	Metal, G2 + RB	194 x 32 x 19	220	15	26.93	56
IMAGE	White Line Rollerball	1146	Metal	Blue	RB Metal	140 x 12 x 14	34	250	9.95	57
IMAGE	White Line Ball pen	2786	Metal	Blue	Metal, G2	140 x 11 x 14	30	250	8.59	57
IMAGE	White Line Set (BP + RB)	6267	Metal	Blue	Metal, G2 + RB	168 x 68 x 28	154	50	20.94	57
IMAGE	Chrome Rollerball	1036	Metal	Blue	RB Metal	140 x 12 x 14	33	250	9.95	58
IMAGE	Chrome Ball pen	2158	Metal	Blue	Metal, G2	140 x 11 x 14	31	250	8.59	58

# **METAL PENS**

BP = Ball pen, FP = Fountain pen, RB = Rollerball

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	⊈ ⊶ Ø in mm	g in g	PU pieces	RSP in € (unbranded)	Page
IMAGE	Chrome Set (BP + RB)	6238	Metal	Blue	Metal, G2 + RB	168 x 68 x 28	148	50	20.94	58
IMAGE	Chrome Set (BP + RB)	6089	Metal	Blue	Metal, G2 + RB	194 x 132 x 19	220	15	26.93	58
CARBON LINE	Black Ball pen	3350	Metal	Blue	Metal, G2	150 x 11 x 14	37	250	11.94	59
CARBON LINE	Ball pen	2159	Metal	Blue	Metal, G2	150 x 11 x 14	37	250	11.30	60
CARBON	Rollerball	1037	Metal	Blue	RB Metal	143 x 11 x 14	43	150	14.71	60
CARBON	Set (BP + RB)	6240	Metal	Blue	Metal, G2 + RB	193 x 82 x 40	280	20	31.18	60
CARBON	Fountain pen	0076	Metal	Blue	Nib M	143 x 11 x 14	39.4	150	15.85	61
CARBON	Set (BP + FP)	6239	Metal	Blue	Metal, G2+ Nib M	193 x 82 x 40	275	20	32.30	61
TIZIO	Ball pen	2400	Metal	Blue	Metal, G2	143 x 11 x 14	6.1	250	11.30	61
TIZIO	Set (BP + RB)	6253	Metal	Blue	Metal, G2 + RB	195 x 85 x 40	275	20	31.18	61
TIZIO	Set (BP + FP)	6252	Metal	Blue	Metal, G2+ Nib M	195 x 85 x 40	275	20	32.30	61
TIZIO	Fountain pen	0240	Metal	Blue	Metal, G2+ Nib M	144 x 11 x 14	37.31	250	15.85	62
TIZIO	Rollerball	1240	Metal	Blue	RB Metal	143 x 11 x 14	43	300	14.71	62

# **NOTEBOOKS**

Article	Model	Art. No.	Material	Ruling	No. of pages	in mm	g in g	PU pieces	RSP in €	Page
NOTEBOOK	Soft	NB03	Paper	blank	96	210 x 147 x 15	310	50	4.78	66
HOLDER	Soft	NB04	Plastic	-	-	210 x 45 x 7	17.1	400	1.08	66
NOTEBOOK	Structure	NB01	Paper	blank	80	211 x 157 x 16	370	30	6.16	67
NOTEBOOK	Structure Magnet	NB02	Paper	blank	80	211 x 160 x 23	370	30	6.29	67

# MUGS

		Art.			Ţ	Ø	(g)	PU	RSP in €	
Article	Model	No.	Material	in ltr.	in mm	in mm	in g	pieces	(unbranded)	Page
KING CAN	Vacuum thermo mug	0755	Stainless Steel Stainless	0.33	149	71	197	36	9.10	68
PICS KING CAN	Vacuum thermo mug	0765	Steel	0.33	150	71	197	36	9.35	68
KING CAN	Mini Vacuum thermo mug	0785	Stainless Steel	0.26	127	71	157	36	8.84	69
TROPHY	Vacuum thermo mug	0750	Stainless Steel	0.4	175	82	274	36	9.10	69
PICS OUTDOOR	Mug	0372	Stainless Steel/ Emaille	0.30	81	87	134	36	5.92	70
PICS ELITE INSIDE	Mug	0355	Stoneware	0.25 l	99	82	274	36	3.31	71
PICS ELITE	Mug	0354	Stoneware	0.25 l	99	82	278	36	2.68	71
PICS ONE	Mug	0323	Stoneware	0.3	96	82	331	36	2.29	72
PICS TWO	Mug	0324	Stoneware	0.3	105	76	325	36	2.29	72
PICS CLASSIC	Mug	0362	Stoneware	0.25 l	105	79	323	36	2.29	73
PICS MINI	Mug	0371	Stoneware	0.15 l	69	72	241	36	2.23	73
PICS COSMOS	Mug	0356	Porcelain	0.33	107	95	351	36	3.97	74
PICS SOLID	Mug	0358	Stoneware	0.25 l	99	80	336	36	2.80	74
PRIME	Mug	0341	Porcelain	0.25 l	106	73	302	36	2.50	76
PRIME COLOUR	Mug	0351	Porcelain	0.25 l	106	73	307	36	3.52	76
CLASSIC	Mug	0973	Porcelain	0.25 l	104	78	298	36	2.50	77
CULT	Mug	0911	Porcelain	0.25	104	73	288	36	2.60	77
AMITY	Mug	0321	Porcelain	0.25	85	80	268	36	2.72	78
ELEGANT	Mug	0381	Porcelain	0.30	92	86	287	36	2.96	78
ELITE INSIDE	Mug	0353	Porcelain	0.25	100	80	298	36	3.47	79
ELITE	Mug	0912	Porcelain	0.25 l	100	80	261	36	2.83	79
MAXI MUG	Mug	0344	Porcelain	0.25 l	100	82	391	36	2.96	80
APPEAL	Mug	0928	Porcelain	0.40	95	100	314	36	4.02	80
CHARISMA	Mug	0915	Porcelain	0.25 l	106	82	266	36	3.06	81
COSMOS	Mug	0926	Porcelain	0.33	106	94	330	36	4.02	81
MAXIM	Mug	0914	Porcelain	0.30	99	85	272	36	2.78	83
MAXIM CAFÉ	Cup	0907	Porcelain	0.20	82	79	189	36	2.75	83
MAXIM CAFÉ	Cup with saucer	0937	Porcelain	0.2	70	79	378	36	4.81	83
<u>SET</u> MAXIM	Espresso Set	0977	Porcelain	0.08	57	60	183	12	4.93	84
MAXIM	cup with saucer Plate	0927	Porcelain	_	25	210	462	12	4.85	84
MAXIM	Dinner plate	0997	Porcelain	_	25	260	841	12	5.41	84
MAXIM	Soup plate	0998	Porcelain	_	41	230	582	12	5.34	84
MAXIM	Start-Up Box	0952	Porcelain	_	405	-	24500	1	301.72	85
FANCY	Espresso cup with saucer	0964	Porcelain	0.091	65	83	197	12	4.58	86
FANCY CAFÉ	Сир	0965T	Porcelain	0.2	57	67	179	36	2.46	86
FANCY CAFÉ	Cup with saucer	0965	Porcelain	0.2	65	83	328	12	5.08	86
<u>SET</u> FANCY	Plate	0966	Porcelain	-	19	213	326	12	3.78	87
FANCY	Soup plate	0994	Porcelain	_	35	225	394	12	4.18	87
FANCY	Dinner plate	0993	Porcelain	_	19	260	477	12	4.25	87
FANCY MÜSLI	Bowl	0920	Porcelain	0.65	79	141	434	36	4.25	87
FANCY	Start-Up Box	0951	Porcelain	-	-	-	18500	1	275.00	88
ТАО	Mug	0905	Porcelain	0.26	100	75	315	36	4.45	89
TAO CAFÉ	Cup with saucer	0904	Porcelain	0.201	68	90	420	12	6.23	89
TAO ESPRESSO	Espresso cup with saucer	0903	Porcelain	0.06	63	51	251	12	5.72	90
TAO PLATE	Plate	0906	Porcelain	-	32	218	470	12	4.96	90

# ARTWORK

### **GENERAL INFORMATION**

Please send us your artwork in the below mention file types or send text in on of our standard typefaces.

Please also provide a print sample or proof if possible.

Please send logos and text as vectorised files or as TIF-files with 1200 dpi, in case of photos we require a resolution of 600 dpi.

Vectorised logos can be scaled without any loss in quality and are to be preferred against pixel files.

Below mentioned minimum font sizes and minimum line widths are guidelines only. Depending on the motive, branding method or product surface smaller letters and finer lines might be possible or larger letters or bigger lines might be necessary.

### **Proof samples**

To make sure you get the best possible result we recommend the production of a sample for approval. (For production reasons slight colour deviations between a print on paper and a print on other materials are unavoidable).

### File formats

Adobe Photoshop CC 2022 Adobe Illustrator CC 2022 Adobe Indesign CC 2022 Corel Draw X8 (Please convert all texts into curves)

### PENS

### **Print colours**

With the available colour shade mixing range, all Pantone C and HBP K shades can be mixed. Slight colour shade deviations between paper flags and print are unavoidable on white underground. Major colour shade deviations on an underground of a different colour shade or on a dark-shaded underground must be tolerated.

### **Digital print**

All colours are mixed in CMYK, so it is not possible to print real PMS colours. In nearly every case the colours will be close to. Very large, uni coloured surfaces cannot be realised. Minimum size: 8 pt, minimum line width: 0.15 mm

### Laser engraving

Minimum line width: 0.15 mm, Minimum front size: 6 pt

### Personalisation (list of names)

Many of our products can be customised with the personal name. Please send us the names in an excel file.

### Raster

Screen print: Raster of 40, colour intensity 15 - 85%. 360° barrel print: Raster of 48, colour intensity 15 - 85%

### Standard Typefaces

Arial, AvantGarde, Courier, Futura, Present, Serifa, Helvetica, Times New Roman, Univers each regular, bold, italic, bold italic, BrushScript, English script tye each italic and bold italic. Other typefaces possible (only PC), please send font as True Type-face (\*ttf). Other or similar typefaces on request.

### MUGS

### **Direct Print**

On white mugs Minimum size 10 pt, minimum line width 0.2 mm, no raster

On coloured mugs a white layer will always have to be layed underneath: Minimum size 24 pt, minimum line width 0.8 mm, no raster Printing colours: black, white, matt silver and matt gold

### Transfer print Minimum size 8 pt, minimum line width 0.2 mm, printable colour intensity 15 - 85 %

Transfer print on coloured mugs

Minimum size 12 pt, minimum line width 0.35 mm, printable colour intensity 15 - 85 %.

### Laser engraving on coloured mugs

Minimum size 12 pt, minimum line width 0.4 mm

### Personalisation (list of names)

A great variety of our mugs can be customised with the personal name. Please send us the names in an excel file. Please note that this very special way of customisation is always possible when the name stands for itself and is not part of the remaining design.

### Sandblasting

Minimum size 24 pt, minimum line width 1 mm, no raster

# **BRANDING PRICES (INCLUDING PRE-CHARGES)**

### PENS

		50	100	250	500	1,000	2,500	5,000
	€/pc.	0.75	0.53	0.37	0.26	0.18	0.13	0.09
Digital print (per p	position)							
					500	1,000	2,500	5,000
	€/pc.				0.64	0.45	0.32	0.22
Digital print on no	otebooks							
					25	50	100	250
	€/pc.				4.50	3.15	2.21	1.54
Laser engraving (	per position)							
					100	250	500	1,000
	€/pc.				1.88	1.31	0.92	0.64

		72	108	250	500	1,000
	€/pc.	5.00	3.50	2.45	1.72	1.38
Transfer print (jper print po	sition)					
			108	250	500	1,000
1st colour	€/pc.		3.50	2.45	1.72	1.38
each further colour	€/pc.		0.88	0.61	0.43	0.34
Engraving (per position)						
		72	108	250	500	1,000
	€/pc.	3.50	3.50	3.50	3.50	3.50
Sublimation						
			36	72	108	250
	€/pc.		5.00	3.50	2.45	1.72

Minimum quantities depend on the model.

# **ADDITIONAL SURCHARGES**

### DELIVERIES

Surcharge for 5000 in 5 delivery service - Production takes place within 5 days after approval of digital sketch- surcharge per pen:	0.05€
Labelling	
Labelling of single pens, gift boxes, polybags (10, 20, 25, 50, 100) and outer carton. Per label:	0.19€
Labelling of Mugs	
For an additional label to the right and left of the handle with the same motif and colour, we charge per piece:	0.89€
Delivery quantity:	
As stated in our general business terms, we reserve the right to over or under delivery. For delivery by exact number, we charge:	2% surcharge on product and branding
Minimum order surcharge	
The minimum quantities are defined by the lowest quantity scale and packing unit per model and colour. For orders below the minimum quantity (but at least half the	
quantity) we charge	63.00 €
Shipping to distributor plan	
Handling fee per additional shipping address, packing included (plus shipping costs):	10.00 €
Change of ball pen or rollerball refill per piece:	
Minimum quantity for plastic pens: 1,000 pcs.	
Minimum quantity for metal pens: 100 pcs.	0.19 €
For our models Super-Hit, Dart and Liberty a change of refill is not possible! The surcharge is to be understood plus price for the refill.	

### PRODUCTION

Proof sample	
Proof sample per colour & position (plus product price):	50.00 €
Production sample	
Charge for production sample including freight	3.82 €
Print	
To achieve a better printing result it is sometimes recommended to print a white layer underneath the print or to apply the print twice. In these cases printing charges are invoiced once more.	
Single names on metal pens	
Please provide names in Excel file, per name	2.40€
Surcharge for NFC Connected Pens senator® connected pen NFC per piece PMS Service Almost all of our models are available in individual colours accor- ding to PMS on request. The minimum quantities are for plastics models 10,000 pieces. For a proof sample these costs are additional.	1.05€ 1.500.00€
PACKAGING	
Plastic pens Printed pens are packed in polybag of 100 pcs. Exception:Super-Hit and Dart are bulk packed in carton. Different packaging (e. g. 10, 25, 50 or 100 pcs. in poly bag) or in box of 50 ball pens per 100 pieces:	1.50 €
Metal pens	
are packed in a plactic tray of 10	

are packed in a plastic tray of 10. Exception: Polar in a cardboard tray of 10

Advertising Success

Plastic pens

100% Made in Germany

Long Lasting Products

Free Refill

Family Owned Company

Climate Neutral Company

Senator





www.senator.com

Green Energy